

2017



CHINA FOUNDATION FOR POVERTY ALLEVIATION ANNUAL REPORT 2017



Fair-Trade E-Commerce

We helped farmers co-produce high-quality, and healthy agricultural products, and achieved sustainable poverty alleviation in poverty-stricken areas with Fair-Trade E-Commerce as a unified brand and expanding markets through e-commerce and other channels, based on the cooperatives with the villagers' participation and governance



Focus on the Extreme Poor
Assist to Realize National Strategy

ABOUT US

China Foundation for Poverty Alleviation, established in 1989, is a national public foundation registered with the Ministry of Civil Affairs. It was awarded with the National 5A Foundation by the Ministry of Civil Affairs in 2007 and 2013. It was first identified by the Ministry of Civil Affairs as a charitable organization with public fund-raising qualification in September 2016.

OUR VISION

Be the best trusted, the best expected and the best respected international philanthropy platform

OUR MISSION

Disseminate good and reduce poverty, help others to achieve their aims, and make the good more powerful

OUR VALUES

Service, Innovation, Transparency, Tenacity

On December 4, The 4th World Internet Conference “Shared Dividends: Targeted Poverty Alleviation through the Internet” hosted by China Foundation for Poverty Alleviation was held in Wuzhen.
Liu Yongfu, Director of the State Council Leading Group Office of Poverty Alleviation and Development, attended the forum and made an important speech.



By the end of 2017

CFPA had accumulatively raised poverty alleviation funds and materials of **RMB 34.09 billion yuan**

Number of beneficiaries in the impoverished condition and the disaster areas reached **33,280,700 person-time**



Zheng Wenkai,
President of China Foundation
for Poverty Alleviation

The year of 2017 was a milestone year for the development of the socialism with Chinese characteristics. The 19th National Party Congress was successfully held and China has entered a new era and embarked on a new journey with a new attitude. China's philanthropy sector will be revitalized with new vitality and energy in the new era.

2017 was a year of rapid and healthy development of the philanthropy sector. Since the promulgation of the Charity Law, relevant policies have been introduced one after another, and the process of the legalization of the philanthropy sector has been further strengthened; With the social and economic development, the concept of philanthropy has been gradually deepened, large donations of enterprises and entrepreneurs and philanthropists have been continuously emerging, public donations have been increasing year by year, and more resources have entered the this field; The number of people participating in 95 Philanthropy Week and 99 Philanthropy Day has become increasingly widespread. The development and application of mobile Internet technologies have enabled the "Internet + philanthropy" model to be widely accepted and participated by the public; participating in targeted poverty alleviation, targeted poverty eradication, and responding to "The Belt and Road" has become a joint action of the entire society. Standing at a new starting point, the philanthropy sector has a long way to go. The philanthropic organizations should adapt to the requirements of the new era, strengthen internal governance, constantly innovate and change, and work together to build a new sectoral ecology that is more transparent, more standardized, more efficient, and more creative.

In 2017, China Foundation for Poverty Alleviation completed the change of the board of directors and positioned the annual work as "expanding influence and assisting to alleviate poverty". In the face of opportunities and challenges, China Foundation for Poverty Alleviation was united as one and marched forward. It closely focused on the national poverty alleviation strategy and "The Belt and Road" to promote the effective implementation of the "one body, two wings" strategy.

We closely focused on the overall goals and main strategies for poverty alleviation, gave full play to their own advantages, carefully designed and organized the implementation of core brand projects, expanded the scale and influence of strategic projects, continued to carry out social advocacy activities, and promoted more social forces to participate in poverty alleviation. We continuously deepened internal business adjustments, improved organizational governance, standardized institutional management, prevented and controlled institutional risks, and enhanced institutional capabilities.

In the past year, we, under the leadership of the State Council Poverty Alleviation Office and the guidance of department concerned, focused on targeted poverty alleviation and worked at project models with great care, deepening and expanding in such areas as poverty alleviation through livelihood, tourism, e-commerce, education, health, and disaster relief. We entered the village and households to provide farmers and people with microfinance services; We rooted in the grassroots, discovering the value of the countryside, mobilizing the masses to participate, drawing on the wisdom of the masses and building beautiful countryside; We worked hard to help poor areas expand employment income channels, and established a communication platform between farmers and consumers through e-commerce; We strictly abided by our commitments and raised resources to focus on solving problems in rural left behind children, nutrition and health problems for children, and relief for serious illness of major family labor, and deepened one-on-one targeted poverty alleviation models; We went to the frontline of the disaster area to provide timely relief to the affected people. We actively responded to the "The Belt and Road" initiative, carefully planned international aid projects, disseminated China's experience in poverty alleviation, told stories about poverty alleviation in China, and contributed to the creation of a community with a shared future for mankind. We have also continued to organize advocacy activities such as Great Walker, Unite the Force for Good, Donate One Yuan, "Love Knows No Borders" Bazaar, and industry forums for accurate poverty alleviation, which have helped to mobilize all sectors of the society to participate in poverty alleviation efforts.

Thanks to the trust and support from all walks of life, China Foundation for Poverty Alleviation had donation revenue of RMB 580 million in 2017, which was the highest in history. The expenditure on philanthropic programs was RMB 470 million, benefiting nearly 4.2 million people. The international projects involved Sudan, Ethiopia, Nepal, Myanmar, and Cambodia and other countries.

The year of 2018 is the first year to fully implement the spirit of the 19th CPC National Congress, and we must conscientiously implement the requirements set out in the report of the 19th CPC National Congress to resolutely win the fight against poverty and mobilize the whole party and nationwide forces, stay true to the mission, keep the mission in mind, persist in implementing institutional culture of service, innovation, transparency, and tenacity, strive to increase transparency, enhance public credibility, expand influence, vigorously mobilize social forces, raise social resources for poverty alleviation, and build a donation platform for social participation in poverty alleviation, guide all sectors of society to participate in poverty alleviation with higher enthusiasm, in more diverse ways and more unobstructed channels!

CONTENT

01		Our 2017
42		Auditing Report
47		Our Partners
49		Our Organization

Our 2017

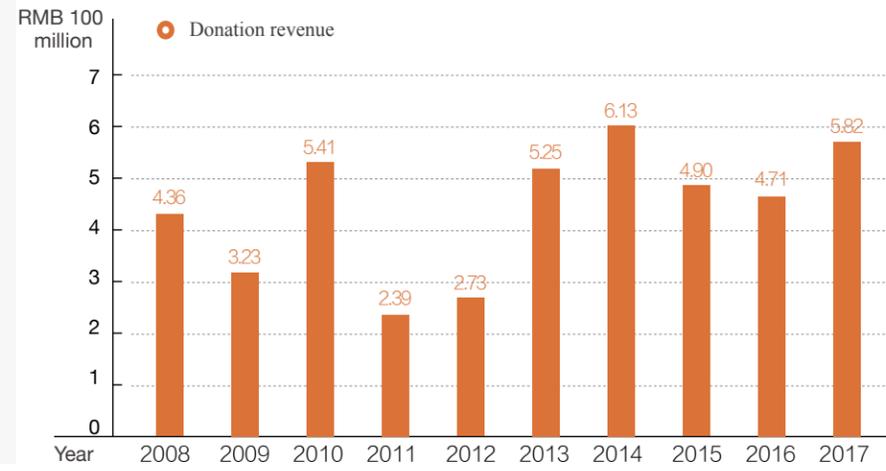
Love

In 2017, we transformed the love of serving-hearts into a nutritional meal to raise the level of poor children, a school children's fond school bag, a bright school building, a companionship with Children Companion, and an unobstructed stream bridge, had the dreams of high school and college students to study become true, let the villagers live in beautiful houses, made the farmers' agricultural products sell well all over the country, provided professional care for the elderly with disability and mental retardation, and offered medical insurance for the family's pillars... we are pleased and proud of this.

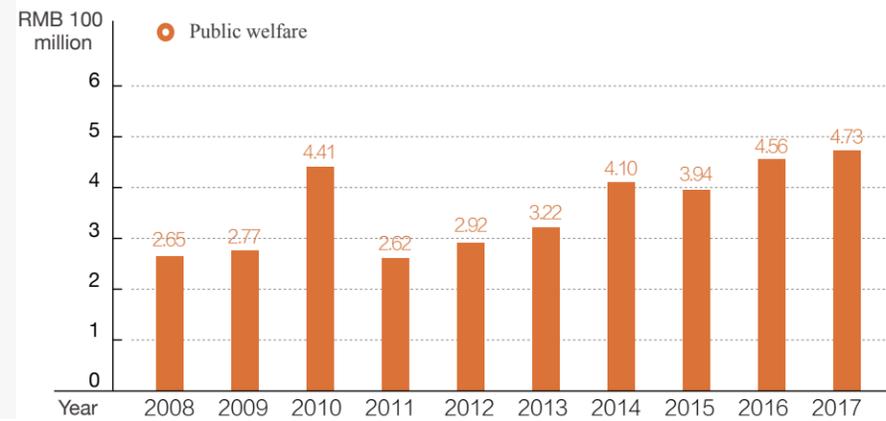
In 2017, we adhered to the service concept of prospering beneficiaries, donors and partners, continued to cultivate ourselves, strengthened our professionalism and credibility, enhanced informatization and donor services, accelerated the application of mobile Internet, and strived to dig out goodness, gather goodness and spread goodness in order to make goodness more powerful. We continued to reward all walks of life with full enthusiasm, dedication, hard service, and efficient work, and passed on the donor's love and commitment without reservation to those who are constantly striving from poverty and hardship.



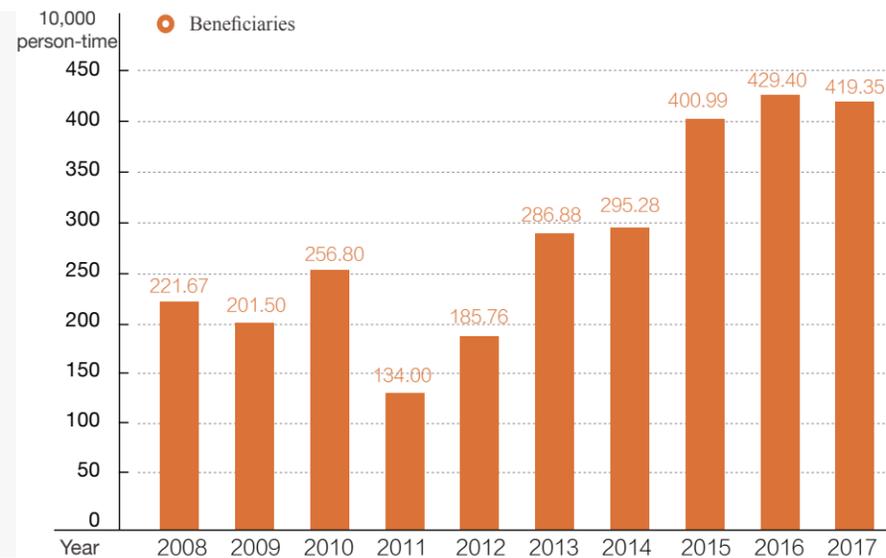
Financial & Donations Revenue



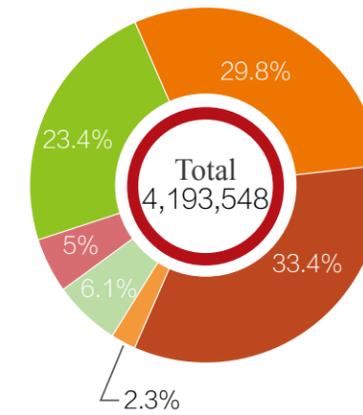
Public Welfare & Donations Expenditures



Accumulated Number of Beneficiaries



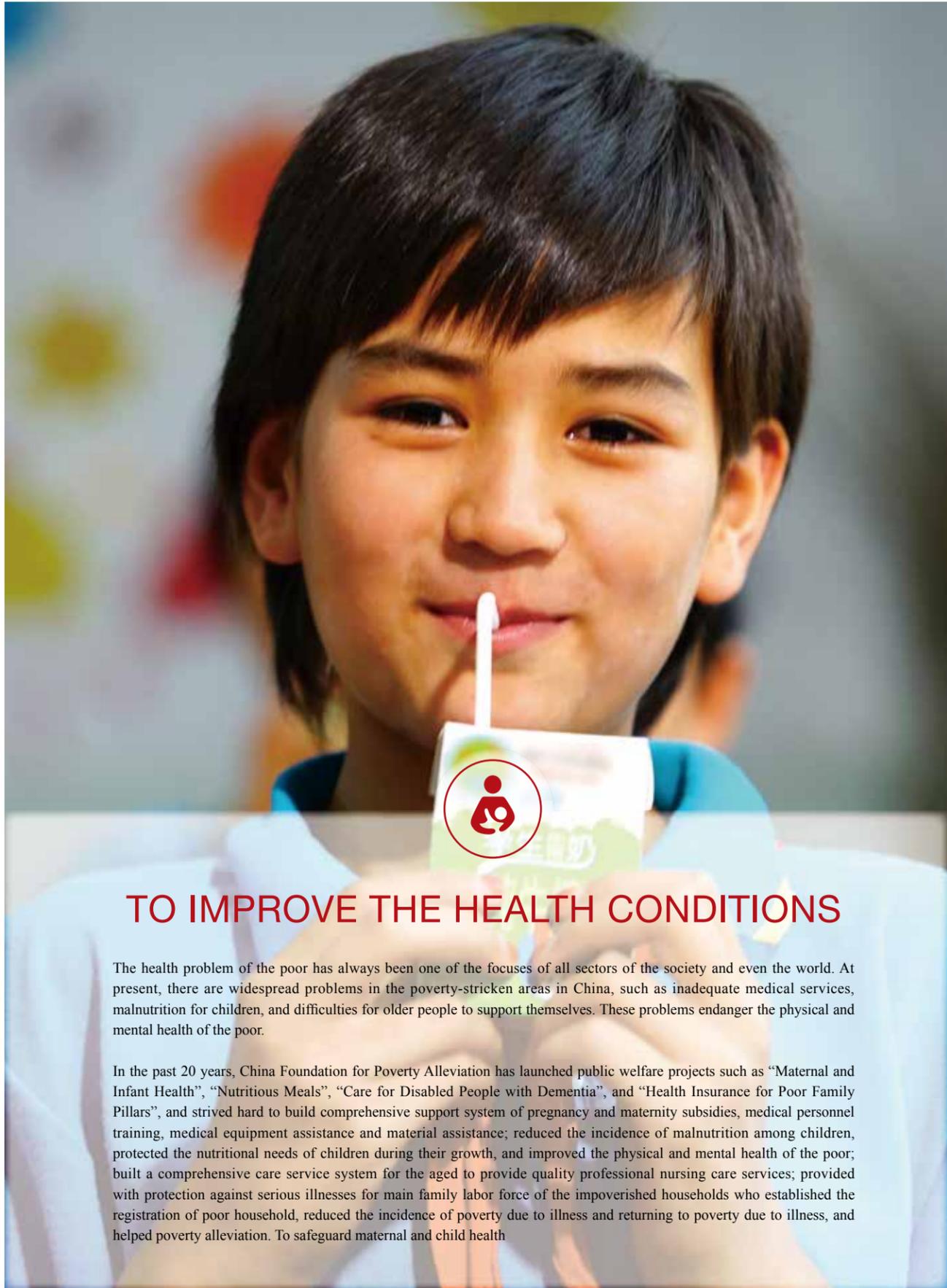
The Project Performance in 2017



Total	4,193,548	Person-times
Livelihood poverty alleviation	255,143	Person-times
Disaster relief and poverty alleviation	211,446	Person-times
Education poverty alleviation	982,507	Person-times
Charity partner cooperation	1,250,264	Person-times
International poverty alleviation assistance	1,399,178	Person-times
Other	95,010	Person-times

4,193,500 people benefited from 31 provinces (municipalities/autonomous regions), 1782 counties, and 190 universities across the country; of which, 95,000 people benefited from international projects

Domestic beneficiaries data			
Province	Number of counties	Number of universities	beneficiaries
Anhui	55	3	35,790
Beijing	14	23	145,564
Fujian	43	3	17,806
Gansu	73	3	175,292
Guangdong	99	9	265,163
Guangxi	74	2	80,658
Guizhou	73	9	390,263
Hainan	16	1	1,319
Hebei	97	2	39,554
Henan	131	6	66,685
Heilongjiang	39	4	4,970
Hubei	68	28	53,033
Hunan	66	2	106,384
Jilin	25	2	36,810
Jiangsu	25	6	35,742
Jiangxi	65	5	202,009
Liaoning	29	3	146,505
Inner Mongolia	53	8	45,471
Ningxia	24	3	68,375
Qinghai	32	2	260,816
Shandong	77	3	24,376
Shanxi	68	2	54,437
Shaanxi	70	32	34,805
Shanghai	8	6	46,090
Sichuan	129	4	541,851
Tianjin	11	5	2,380
Tibet	62	2	3,468
Xinjiang	87	7	32,872
Yunnan	96	1	925,662
Zhejiang	36	2	108,792
Chongqing	37	2	145,596
Total domestic beneficiaries	1,782	190	4,098,538
Data of international benefit			
Country	Beneficiaries		
Ethiopia	8,122		
Korea	3,147		
Haiti	803		
Cambodia	17,109		
Burma	7,175		
Nepal	53,368		
Sudan	5,286		
Total international beneficiaries	95,010		
The total number of beneficiaries in 2017	4,193,548		



TO IMPROVE THE HEALTH CONDITIONS

The health problem of the poor has always been one of the focuses of all sectors of the society and even the world. At present, there are widespread problems in the poverty-stricken areas in China, such as inadequate medical services, malnutrition for children, and difficulties for older people to support themselves. These problems endanger the physical and mental health of the poor.

In the past 20 years, China Foundation for Poverty Alleviation has launched public welfare projects such as “Maternal and Infant Health”, “Nutritious Meals”, “Care for Disabled People with Dementia”, and “Health Insurance for Poor Family Pillars”, and strived hard to build comprehensive support system of pregnancy and maternity subsidies, medical personnel training, medical equipment assistance and material assistance; reduced the incidence of malnutrition among children, protected the nutritional needs of children during their growth, and improved the physical and mental health of the poor; built a comprehensive care service system for the aged to provide quality professional nursing care services; provided with protection against serious illnesses for main family labor force of the impoverished households who established the registration of poor household, reduced the incidence of poverty due to illness and returning to poverty due to illness, and helped poverty alleviation. To safeguard maternal and child health

1. Protection of Maternal and Child Health

Since its launch in 2000, the maternal and infant health project has aimed at reducing maternal and child mortality and infant mortality, and improving maternal and child health protection and health levels in poverty-stricken areas. It has successively launched the Maternal and Infant Health 120 Action Program, the vision aid program, and major illnesses project. etc. By the end of 2017, the total investment in maternal and child safety projects exceeded RMB 160 million. The project covered 23 counties (city, district) in 11 provinces (municipalities/autonomous regions) in Yunnan, Chongqing, Fujian, Ningxia, Anhui, Sichuan, Shanxi, Hebei, Hunan, Liaoning, and Beijing, with 645,000 person-times benefited.

In 2017, the maternal and child safety project invested RMB 4.802 million, benefiting 120,000 person-times. Among them, the Maternal and Child Safety 120 Action Program covered 10 counties (city, district) in five provinces (municipalities/autonomous regions), and the cumulative number of beneficiaries of the project was about 4,000 person times, and 8 critical and serious pregnant and lying-in woman were rescued; The vision aid program covered 4 counties (cities), 4 provinces, Yucheng District of Ya’an City in Sichuan Province, Chaoyang County in Liaoning Province, Lianyuan City in Hunan Province and Changting County in Fujian Province, benefiting more than 115,000 children; The hearing aid program provided language rehabilitation training for 65 hearing-impaired children and training for 15 parents; Project for two cancer of women screened 750 rural women in Yulong County, Yunnan Province for “two cancer of women”; The PKU program provided special food subsidies for 7 impoverished PKU children in Longde County.



Figure 1 Funding of hearing aid program let the children hear laughter in their childhood
 Figure 2 Both husband and wife welcomed a new life safely and received subsidy from the Maternal and Child Safety 120 Program
 Figure 3 Screening site of vision aid program, children lined up for visual inspection
 Figure 4 Subsidy from Maternal and Child safety 120 Program provided maternal and child health protection for this happy family of four

2. Care for Disabled People with Dementia

China Foundation for Poverty Alleviation, in order to actively respond to the rapid development of the aging population and solve the problem of care for the elderly, upheld the concept of “respecting the old, loving the old, and protecting the old” and started caring project for the aged, for disabled people with dementia, especially poverty-stricken and low-income senior citizens, to build a comprehensive pension service system, and provide quality professional nursing care services for the aged.

It established the public welfare care demonstration project for the aged—Ya’an CFPA Senior Care Service Center in 2017 in Ya’an, Sichuan, the first one of China Foundation for Poverty Alleviation. As of the end of 2017, the project has invested RMB 10,542,800 in total, completing adaptive decoration and transformation for the aged and provision of hardware facilities, i.e. decoration of 5,760 square meters and 156 beds for the nursing institutions for the aged. After assessing 73 senior people with disability and mental retardation in Ya’an, the center has already received the first batch of the elderly in December 2017. Since its inception, the project, relying on the care of institutions for the aged with disability and mental retardation, has influenced community and home-based care services for the aged. It has benefited 450 elderly people in total, of which 80 are disabled people with dementia. In the same year, it established the “Time Bank” volunteer system, and more than 100 volunteers provided voluntary services for the disabled people with dementia.



Figure 1 Ya’an Service Center for the Elderly of China Foundation for Poverty Alleviation provided professional care services for disabled elderly people
 Figure 2 Ya’an Service Center for the Elderly of China Foundation for Poverty Alleviation conducted activities of auxiliary therapy for the elderly
 Figure 3 Provided home care services for the elderly

3. Improvement of Children Nutrition

Since the launch of the Nutritious Meals Project in 2008, it has improved the nutritional status of children in poverty-stricken areas through nutritious meals, loving kitchens and nutritional education, etc. As of the end of 2017, the project has invested a total of approximately RMB 220 million. At home, it covers 87 counties (districts) in remote mountainous areas, 44 states (cities) in 14 provinces, Yunnan, Sichuan, Guangxi, Guizhou, Hunan, Hubei, Liaoning, Hebei, Fujian, Henan, Xinjiang, Heilongjiang, Anhui and Jiangxi, benefited more than 792,000 people, provided more than 44.8 million meals for the students, and established 1,445 standardized love kitchens; In foreign countries, in addition to school feeding programs for Cambodia, Nepal and other countries, the project provided 741 thousand packs of VitaMeal for 590,000 person-times for children in 20 provinces across the country, worth RMB 146 million.

In 2017, the Nutritious Meals Project invested RMB 39.688 million (excluding VitaMeal). In China, it covered 38 remote areas in 28 cities (states) in 13 provinces including Sichuan, Yunnan, Hunan, Guangxi, Guizhou, Liaoning, Hebei, Henan, Fujian, Xinjiang, Jiangxi, Heilongjiang and Anhui, provided more than 5.6 million nutrition meals for the students, established 283 standardized love kitchens, and benefited more than 142,000 person-times for students; In foreign countries, it provided 3.42 million nutrition meals for over Cambodia's 17,000 students. Moreover, it provided nearly 57,000 packs of VitaMeal for 25,000 person-times for children in 3 counties in provinces of Yunnan and Guizhou, valued at RMB 10.03 million.

Remarks: Project expenditure includes international nutrition meals and love kitchen expenses in post-disaster reconstruction



Figure 1 | With love kitchen, kitchen workers cook easily
 Figure 2 | Love kitchen's food is good
 Figure 3 | The child was happy eating a nutrition meal
 Figure 4 | Nutritious Meals Program benefited students to eat nutritious milk and brine eggs every day
 Figure 5 | Well-known performer Bao Beier visited the Extra Meal of Love school and held meals for the students

4. Health Insurance for Poor Family Pillars

China Foundation for Poverty Alleviation, in 2017 and under the guidance of the State Council Poverty Alleviation Office and the National Health and Family Planning Commission, launched the "Pillar Health Poverty Alleviation Charity Project" (referred to as the "Pillar Insurance Project") in conjunction with the Alibaba Philanthropy and Ant Financial Services Philanthropy for the design of accurate poverty alleviation strategies, which offered assistance for main labors of the registered poverty-stricken households, provided members of registered poverty-stricken household at 18-60 years with special poverty alleviation insurance, and furnished them with supplementary medical insurance for hospitalization. The project relied on two major Internet public welfare platforms, Alibaba Philanthropy and Ant Financial Services Philanthropy, to raise funds for the project and at the same time, Ant Insurance provided technical support.

Insured person	Coverage	Maximum amount	Maximum amount	Claim method
Members of registered poverty-stricken household at 18-60 years	Irrespective of disease types and hospitals, make additional reimbursement for "self-payment" of total hospital expenses;	Up to RMB 100,000 per person per year, and no more than 10% of the total personal hospitalization charges	Per capita RMB 30/year or so	Two modes: 1. Online application: Alipay activates the policy to upload information of the patient himself: ID card + bank card + county-level new rural cooperative reimbursement split photo 2. Claim by telephone: Exclusive customer service phone number of underwriting company.

Remarks: Deductible amount and claim standards are designed according to local conditions

The pillar insurance project was formally launched at the Great Hall of the People on July 12, 2017. In 2017, about RMB 16.26 million was raised to provide supplementary medical insurance for 810,380 main labors of registered poverty-stricken households in 10 counties in Guizhou, Yunnan, and Sichuan.



Figure 1 | The unveiling ceremony of the National Launching Ceremony of the Pillar Insurance Project was held in Beijing. Xia Gengsheng, member of the CPC Group of the State Council for Poverty Alleviation, and Duan Yingbi, Chairman of China Foundation for Poverty Alleviation attended the ceremony
 Figure 2 | Poverty Alleviation Officer of Xishui County was explaining project content and claim standards for the poor family
 Figure 3 | Qi Chengyong couple, beneficiaries of pillar insurance project in Xishui County



TO PROMOTE EQUITY IN EDUCATION

The development of the economy in the remote areas of old and young people in China is slow, the parents have to leave the countryside to work in cities. As the guardian is absent, the basic rights of stay-at-home children are not guaranteed; The educational resources in poor areas are scarce, and the quality of music, physical education and other courses is not ideal; The school supplies for students in poverty-stricken areas is in shortage, and winter clothing is in lack during the winter; Many rural elementary school dormitories have been in disrepair for a long time, and the plan of relocation and school consolidation has exacerbated the difficulty of student accommodation in poverty-stricken areas. Poor high school students and poor college students face difficulties in living expenses. To this end, China Foundation for Poverty Alleviation launched programs such as Child Companion Plan, Moving Forward Plan, Love Package, School Dormitory, and New Great Wall College Students Scholarship to promote the comprehensive development of rural students in poverty-stricken areas and improve their living conditions.

Through the establishment of a Child Companion's home and the recruitment of Children Companions to take care of stay-at-home children, the basic rights of stay-at-home children were protected; Created future space, set up a refueling classroom, and helped poor children develop in an all-round way; Issued Love Package, organized training for music and physical education teacher, and improved the audio-visual teaching status and learning conditions in rural elementary schools in poverty-stricken areas; Assisted in construction of student dormitories and libraries for townships in poverty-stricken areas to solve the problems of poor student accommodation in poverty-stricken areas; Helped them complete their studies and realize their dream of becoming talent, through the economic subsidy and talent support for impoverished high school students and impoverished college students.

1. Care Package Loving Heart

Since its inception in 2009, the Love Package project has improved the comprehensive development and living conditions of rural pupils in poverty-stricken areas by organizing donations of care packages. It has given children caring love and helped children round their childhood dreams. As of the end of 2017, a total of RMB 613,729,500 of donation was received, of which 3,294,700 donations were donated by individuals and 272,600 came from the unit. The project benefited 24,867 schools and 5,378,400 students in 752 counties of 31 provinces (municipalities/autonomous regions) and 6,549 families.

In 2017, the Love Package project received RMB 81.2427 million in donations, donated and purchased 613,464 student-type art packages, 99,273 student-type warm packages, 210 student-type living packages, which benefited 712,944 students from 3,645 schools in 149 counties in 27 provinces (municipalities/autonomous regions).



Figure 1 | Students benefiting from Love Package put on down jacket
 Figure 2 | Works of students benefiting from Love Package
 Figure 3 | Art Package received by students benefiting from Love Package
 Figure 4 | Echo cards written manually by students benefiting from Love Package to express thanks

2. To Build Warm School and Dormitory

On October 17, 2011, China Foundation for Poverty Alleviation officially launched the School Dormitory that aimed to build student dormitories for the poor in rural areas and to provide a warm home for poor students. The project received strong support from the CCTV news channel, which has aroused widespread concern from all walks of life. Many caring enterprises and caring people have made generous contributions. As of the end of 2017, the project received subscribed donations of more than RMB 120 million, and 220 school dormitories have been built in 206 counties in 19 provinces across the country, benefiting approximately 93,000 people. In 2017, the project helped build 16 school buildings, and the number of beneficiaries was approximately 5,400. In 2017, the project received RMB 1,144,400 of donations and invested RMB 5,193,500.



Figure 1 | Suning school building put into use
 Figure 2 | Famous actress Lin Zhiling visited Ningxia Program School

3. To Help Poverty-Stricken Students

The New Great Wall High School Student Scholarship was an accurate poverty alleviation project, which took high middle school students with family financial difficulties as assistance object, and provided them with financial assistance and talent support services.

By the end of 2017, the project had covered 246 counties in 27 provinces (municipalities/autonomous regions), and established 554 self-strengthening classes in 274 high middle schools. The project received a donation of RMB 107.951 million in accumulation, directly benefiting 64,600 people and helping more than 21,500 high school students complete their studies and develop the spirit of self-reliance and self-supporting.



Figure 1 Caring people visited Lianghe County No.1 Middle School



Figure 2 Employee volunteers of China Postal Savings Bank visited the "Postal Self-improvement Class" project school

Figure 3 Strait New Great Wall High Middle School Students Self-improvement Class Opening Ceremony was Held

Figure 4 Nike instructors and students were having exchange activities

The New Great Wall University Student Self-strengthening Project took university students with family financial difficulties as assistance object, and provided them with financial assistance and Targeted Poverty Alleviation, and it has become a brand project with high reputation, creativity, and high credibility.

The project covered 600 universities in 31 provinces (municipalities, autonomous regions), and received a total of RMB 272.02 million in donations, which directly benefited 130,304 people, as of the end of 2017.

The project received RMB 13.028 million in donations and 5,079 people benefited directly in 2017.



Figure 1 "New Great Wall Meng Lihong Student Aid Fund" Xinjiang Donation Ceremony and Love Meeting

Figure 2 Talent support: Champion of Youth Responsibility Dream + National Final was delivering a speech

Figure 3 Financial assistance: Beneficiary student was receiving money and making confirmation

Figure 4 China Sports Lottery New Great Wall University Student Aid Fund and Care Action



4. No Child Left Behind

According to statistics, China currently has about 40 million poor children and 9.02 million stay-at-home children. China Foundation for Poverty Alleviation, in order to fully grasp the information of stay-at-home children and children in difficulties, obtain and transmit children's needs and provide child welfare services, launched the care program- Child Companion Plan for stay-at-home children in October 2015 in cooperation with public welfare organizations, government agencies, research institutions, and caring enterprises. Child Companion Plan, through the establishment of the mode of "One Person, One Home, One Link", centering on "Child Companion", taking "Child Companion's home" as the platform, established a monitoring network for stay-at-home children and explored effective ways to protect the welfare, rights and interests of stay-at-home children in rural areas, which provided the basis for government decision-making.

As of the end of 2017, the Child Companion Plan has received more than RMB 23 million in donations from the public and enterprises. The program has currently covered 203 villages in 20 counties (including 91 poverty-stricken villages) in 11 cities (states) in Sichuan and Guizhou provinces, reaching nearly 100,000 children, and collecting and resolving child welfare needs for over 25,000 cases. The project has been welcomed and affirmed by local governments, partners, children and parents. With the support of local partners, the project model was copied in 600 villages in Sichuan and Guizhou provinces.

In 2017, the project collected and solved needs of children's welfare protection for more than 18,000 cases. The Child Companion visited more than 80,000 people at household, and 270,000 children participated in activities of Child Companion's home, together with 67,000 parents. In 2018, new projects will be carried out successively in Huize County, Yiliang County, and Yongshan County in Wumeng Mountainous Area of Yunnan Province, and Luoxiao Mountainous Area of Jiangxi Province.



Figure 1 Liu Wenkui, Vice Chairman and Secretary-general of China Foundation for Poverty Alleviation was delivering special training for key Children Companions

Figure 2 Children Companion was tutoring a child for assignment of summer vacation

Figure 3 Yiyang Qianxi set up the "Yiyang Qianxi Love Fund" at China Foundation for Poverty Alleviation and donated RMB 1.5 million in personal capacity to support the China Foundation for Poverty Alleviation's care program - Children Companion for children left behind.

Figure 4 Famous actress Tong Liya was having fun with children in a Children Companion's home

5. Moving Forward

The “Moving Forward Plan” is a developmental public welfare project launched by China Foundation for Poverty Alleviation that promotes the development of children in poverty-stricken areas and facilitates equity in urban and rural education. The project aims to improve learning for children in poverty-stricken areas through continuous social care and professional support and share quality educational resources.

The Moving Forward Plan takes poverty-stricken counties as the project’s implementation area. In conjunction with the local county education department, the Moving Forward Plan is implemented in a certain percentage of primary schools throughout the county. It will be carried out continuously for 6-10 years to help the children in poverty-stricken areas develop in an all-round way. Through the demonstration and scale effect of the project schools, the local education policy will be changed and the overall education level will be promoted.

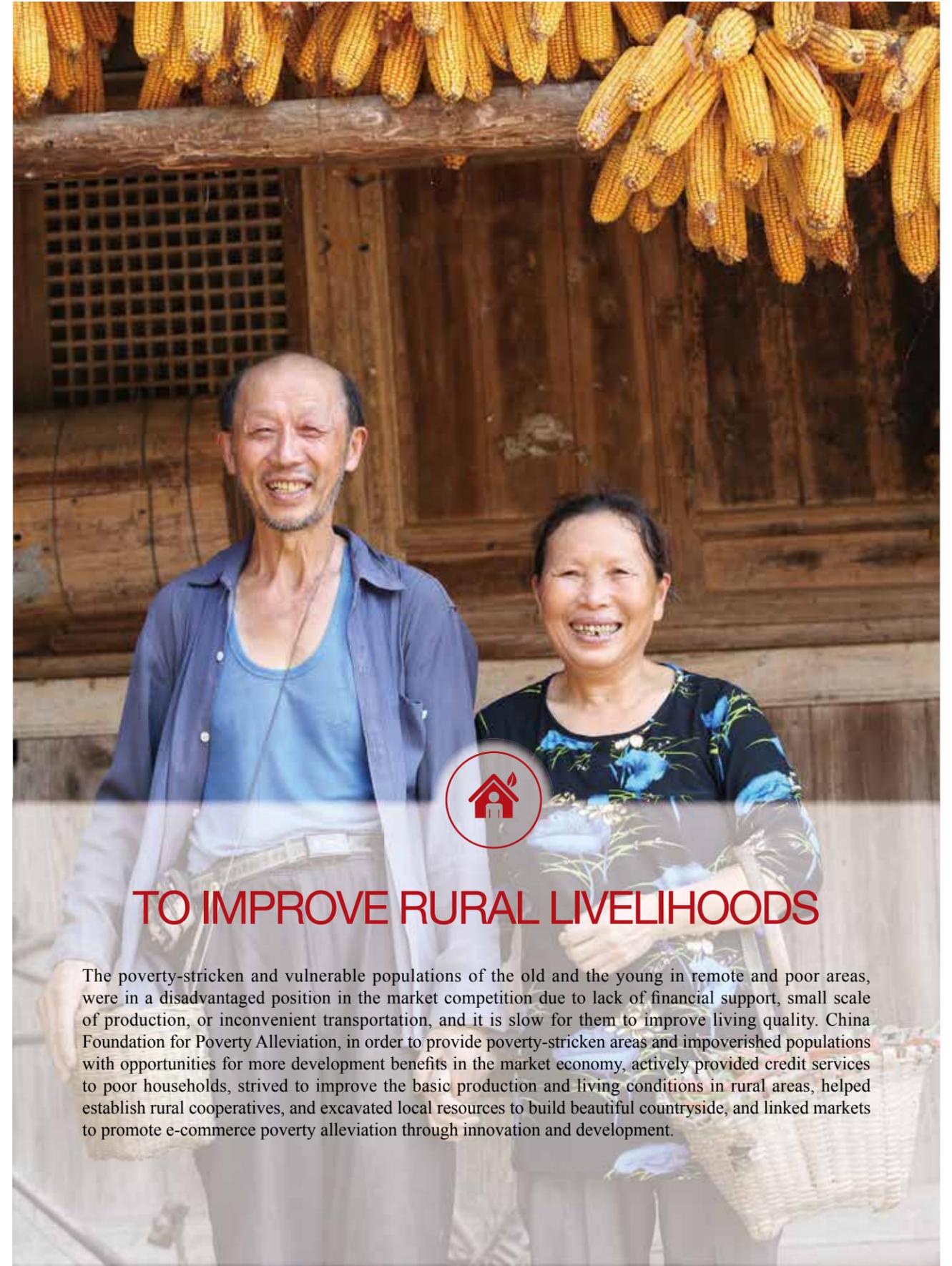
As of the end of 2017, the project received a total of RMB 23,132,600 in donations, and invested RMB 19.9992 million, of which RMB 14.615 million was received in 2017 and RMB 14.808 million invested. The project covered Weining County in Guizhou Province, Zhenxiang County in Yunnan Province and Longlin County in Guangxi Province, etc. in the three poverty-stricken counties, 24,653 students and 927 teachers benefited cumulatively.



Figure 1 | Children in Moluo Primary School, Weining County, Bijie City, Guizhou Province, were having sports activities wearing sports wears in the sunshine playground

Figure 1 | Children in Xinli Primary School, Longlin County, Baise City, Guangxi Province were taking a refueling lesson

Figure 1 | Children in Miaoping Primary School, Zhenxiang County, Zhaotong City, Yunnan Province were playing melodica from music package



TO IMPROVE RURAL LIVELIHOODS

The poverty-stricken and vulnerable populations of the old and the young in remote and poor areas, were in a disadvantaged position in the market competition due to lack of financial support, small scale of production, or inconvenient transportation, and it is slow for them to improve living quality. China Foundation for Poverty Alleviation, in order to provide poverty-stricken areas and impoverished populations with opportunities for more development benefits in the market economy, actively provided credit services to poor households, strived to improve the basic production and living conditions in rural areas, helped establish rural cooperatives, and excavated local resources to build beautiful countryside, and linked markets to promote e-commerce poverty alleviation through innovation and development.

1. Microfinance Self-Reliance

CFPA Microfinance is a small and micro financial institution that focuses on the rural market. Its main purpose is to tailor the micro-finance, insurance, wealth management, e-commerce and other multidirectional services to those rural low and middle-income groups that cannot fully enjoy the services of traditional financial institutions, help them develop their industries, increase their income, and realize a better life as soon as possible.

As of the end of 2017, CFPA Microfinance Project covered 21 provinces across the country and had 258 branches, of which more than 70% are national-level poverty-stricken counties, and others were under-developed counties or earthquake-stricken counties. More than 2.07 million pieces of amounts and more than RMB 27.8 billion have been issued, which helped and supported more than 5 million rural households.

In 2017, a total of 411,500 pieces of loans and RMB 8.623 billion were issued, average loan amount was RMB 20,953, 382,000 people were loan customers, the loan balance was RMB 5.94 billion, the average household balance was RMB 15,555, and the risk loan rate for more than 30 days was 0.94%. Of our loan customers, 92.7% were rural households, 82.9% were women, and 89.5% were at education level of junior high school and below.



Figure 1 | Farmers benefiting from microfinance

2. Convenient Bridge in Village

The Bridge Construction Project was a public welfare project jointly organized by China Foundation for Poverty Alleviation, Jiangling Motors Co., Ltd., China Association of Automobile Journalists and China Automotive News in 2007, it aimed at “building love and letting rivergoers have their bridge” to assist the poverty-stricken areas to build convenience bridges.

By the end of 2017, a total of RMB 47.16 million from donation had been donated, and 694 projects had been implemented cumulatively. The project covered 144 counties in 24 provinces, and the number of direct beneficiaries totaled more than one million.

In 2017, the project received RMB 6.56 million of donations and managed and implemented a total of 94 projects, covering 28 counties in 11 provinces. The number of beneficiaries reached 148,708 person-times. 50 projects were completed throughout the year and a total of RMB 5.953 million was invested in accumulation.



Figure 1 | Love Knows No Border - Tianlin County Maopiliang Convenience Bridge
Figure 2 | The 10th Anniversary of the Jiangling Bridge Construction Project
Figure 3 | The villagers were happy to walk through the newly completed bridge
Figure 4 | Jiangling Bridge Construction Project - Qingshui River Bridge, Jianghua County

3. NPO Cooperation--Accompany the Growth of Public Welfare

The NGO Cooperation is a project funded by China Foundation for Poverty Alleviation, it mainly focuses on solving social problems, and gathers public welfare partners of innovative spirits and initial nature, with effective collaboration as a means and effectiveness and change as orientation, to explore more effective solutions for social problems.

After years of development, NGO Cooperation has already formed brand projects such as “Everyone Philanthropy”, “ME Funding for Public Welfare Innovation”, “Community Development Plan”, and “Gongyi Baobei Joint Fundraising Program”.

Everyone Philanthropy contributes to provide internet fundraising support for partners
“Everyone Philanthropy” is an exploration-oriented project of China Foundation for Poverty Alleviation, which explores the integration of public charity and the Internet. Since its establishment in 2014, it has used online platforms to initiate donations online. In 2017, Everyone Philanthropy launched a total of 418 projects, with a total fundraising of RMB 81.6891 million. The beneficiary areas involved 264 counties (municipalities, regions) and 589,700 person-times benefited.

ME Funding for Public Welfare Innovation supports partners in project innovation
As of the end of 2017, China Minsheng Bank’s ME Funding for Public Welfare Innovation Program has been successfully held for three sessions. In the first two sessions, 41 public welfare institutions were funded, and a total of RMB 20.5 million was funded. The beneficiary areas covered more than 20 provinces including Xinjiang, Qinghai, and Yunnan, and more than 174,000 people benefited. In 2017, the third ME Funding for Public Welfare Innovation Program received a total of 423 project applications. Twenty-two institutions were funded and the funding amount was RMB 11 million.

Community Development Plan supports partners to take root in rural areas and help village develop
The Community Development Plan was launched in August 2013, and it successively carried out the Ya’an Community Development Plan and Ludian Community Development Plan. In 2017, a total of 16 projects were supported with a total expenditure of RMB 1.5857 million. The project covered a total of 7 counties in 2 provinces of Sichuan and Yunnan, benefiting nearly 10,000 people.

Gongyi Baobei Joint Fundraising Program supports scaling up of partners’ projects
In 2016, China Foundation for Poverty Alleviation and the Alibaba Foundation jointly launched the “Gongyi Baobei Joint Fundraising Program”. In 2017, 13 new public welfare projects were supported and more than RMB 36 million was raised, and the number of beneficiaries reached 290,000. The beneficiary areas covered 24 provinces (municipalities/autonomous regions).

In addition, the Public Benefit Team launched the “Action and Influence Support Program” in 2017 and Public Welfare Seed NGO Propaganda Support Program, and the Public Benefit Team (Public Welfare Partners’ Annual Meeting of 2017), which provided more systematic support for the partners’ operation of institution and influence transmission.



Figure 1 | Tencent Happy Donation - Come on! Rural Summer Camp

Figure 2 | Community Development Plan Project - Beautiful Chinese Rural Dream, Healthy Honey Yi People’s Affection

Figure 3 | ME Funding for Public Welfare Innovation Program - the third finalists participated in social innovation and impact training

Figure 4 | Charity Baby Program - Care for the Science Dream of Rural Schoolchildren



4. Beautiful Village

“Beautiful Village” project is dedicated to building a rural and external connection platform to re-evaluate the value of poor villages and create village-based development opportunities. Guided by the idea of “targeted poverty alleviation”, through such methods as “scenic spots driving villages, talented people drive households”, the project actively introduced social funds, information, and talents and other elements to promote sustainable development in rural areas.

As of the end of 2017, the project has received a total of RMB 127 million in donated funds, with a total of RMB 44.5 million invested in accumulation. The project involved 13 poverty-stricken villages in 12 national-level poverty-stricken counties, benefiting a total of 15,307 people of 3,909 households.

In 2017, RMB 9.2 million was invested, 5 villages had been operated, total operating income was RMB 3.96 million, and the total converting income of villagers was 2.29 million, and it drove 155 villagers to be employed, including 91 from poor households; per capita salary income was of RMB 21,225, and it achieved per capita dividend of RMB 197.7. 8 new project villages in 2017 are expected to be fully operational by 2018.

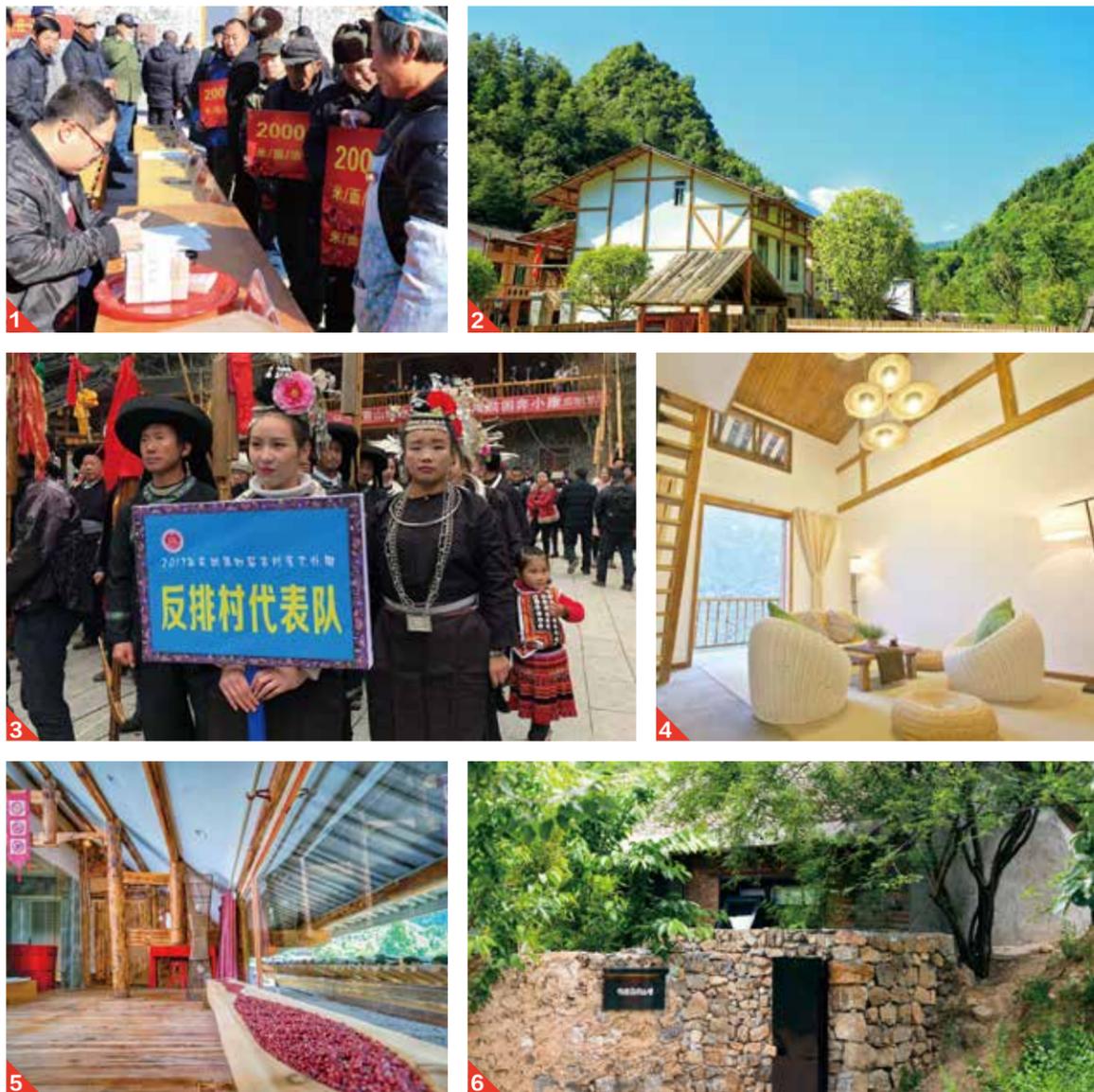


Figure 1 | Villagers were receiving dividend at Zhounanyu Village Dividend Meeting

Figure 2 | Exterior view of Dengchigou homestay

Figure 3 | Fanpai cultural highlight

Figure 4 | Interior view of Xueshan Village homestay

Figure 5 | Interior view of Fanpai homestay “red bean”

Figure 6 | Exterior view of Nanyu Village homestay

5. Fair-Trade E-Commerce

Fair-Trade E-Commerce is the brand of e-commerce poverty alleviation established by China Foundation for Poverty Alleviation. With the mission of “Making honesty and production realize value”, the production end adopts rural cooperatives as the carrier of the organization, empowers producers, and promotes agricultural product cultivation standards and product quality; The consumer side uses the E-Commerce as a unified brand, empowers consumers to promote group purchases through e-commerce and community links, and helps farmers in poverty-stricken areas to increase income and get rid of poverty while meeting the needs of consumers for safe and healthy agricultural products, and promotes to resolve food safety issues in China.

As of the end of 2017, the total number of peasant households that benefited from the project has reached 10,000, and average household income of cooperative farmers has reached RMB 3,000. Fair-Trade E-Commerce produced a total of 6 products including Shimian yellow orange, Shimian loquat, Hanyuan red cherry, Mengdingshan kiwifruit, Honghe terraced red rice and Jilin Shulan rice. In 2017, Fair-Trade E-Commerce went out from Sichuan, the project has covered Ya’an in Sichuan, Honghe in Yunnan, and Shulan in Jilin. It has footprints in 18 counties in 6 provinces in China, most of which are national-level poverty-stricken counties.

In 2017, there were 3,590 households and 10,770 people benefited. Fair-Trade E-Commerce carried out 100 user visits, organized 200 community training sessions, filmed 12 video documentaries, held 3 farmers’ film festivals, called for 500 new media for reports, and obtained support of 21 artists.



Figure 1 | Fair-Trade E-Commerce photographed the first set of wedding photos for yellow orange farmers

Figure 2 | Song Wenxiu, a yellow orange grower embraced yellow oranges

Figure 3 | Farmer of Hanyuan cherry were pollinating cherries

Figure 4 | Having good harvest of loquat, farmer showing affection

Figure 5 | Children of Hani Village, Honghe County holding red rice with happy smile

Figure 6 | Song Wanguo couple, farmers of kiwifruit were putting bag on kiwifruit



TO PROVIDE HUMANITARIAN AID TIMELY

China is a country prone to natural disasters. Poverty caused by disasters and returning to poverty due to disasters is one of the major causes of poverty. China Foundation for Poverty Alleviation began implementing emergency aid projects in 2003. Aim to alleviate the suffering and anxiety of compatriots in poverty-stricken areas and improve the timeliness and pertinence of disaster response. Advocate and promote the cooperation between the government and non-government organizations in the field of disaster relief. Establish humanitarian aid network, set up Humanitarian Aid Team of China Foundation for Poverty Alleviation, conduct training on disaster prevention and reduction, strengthen the capacity building and network construction of related parties, and carry out people-oriented post-disaster reconstruction.

1. Disaster Relief Begins With You

In 2003, China Foundation for Poverty Alleviation started a disaster relief project. Since its establishment, it has carried out 177 disaster relief operations, invested 1.604 billion RMB in disaster relief materials and directly benefited 5.8363 million people, covering 31 provinces (municipalities/autonomous regions).

In 2017, the disaster relief project received donations 27,343,200 RMB, include funds 9.006 million RMB and materials 18.3372 million RMB. 23 disaster relief operations were launched in succession in the 11 Chinese provinces (municipalities/autonomous regions) and North Korea, disaster reduction and prevention work was carried out in 30 cities from 18 provinces (municipalities/autonomous regions). Raised funds and materials valuing 26.5369 million, benefiting 215,400 person-times.

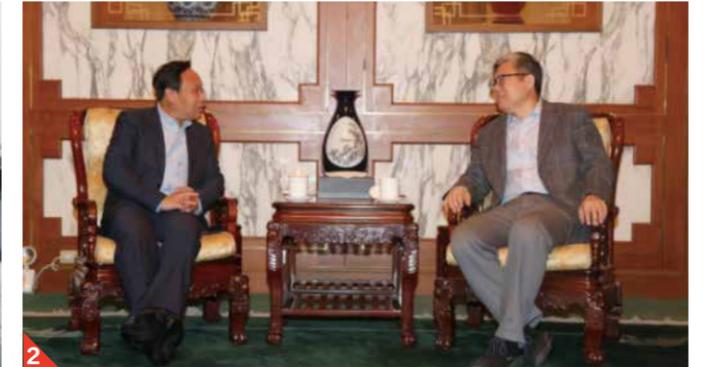


Figure 1 | China Foundation for Poverty Alleviation donated a wheel loader to North Korean disaster-stricken areas for post-disaster recovery and reconstruction

Figure 2 | Wang Xingzui, Executive Vice Chairman of China Foundation for Poverty Alleviation visited North Korea and held talks with Zhang Chenggang, the Chinese Ambassador to the Korean Embassy

Figure 3 | The Humanitarian Aid Team of China Foundation for Poverty Alleviation participated in the “Synergy-2017” Social Forces Participated Drill jointly organized by the National Disaster Reduction Committee, the Ministry of Civil Affairs, and Zhejiang Provincial Government

Figure 4 | China Foundation for Poverty Alleviation launches flood relief action in the North and South of China

Figure 5 | China Foundation for Poverty Alleviation launches Jiuzhaigou Valley Earthquake relief action

Figure 6 | Guided by the Disaster Relief Division of the Ministry of Civil Affairs, jointly developed by the China Foundation for Poverty Alleviation and related disaster-relief foundations and aid and relief social organizations from the United Nations “the Guideline for Social Forces to Participate in First-Line Disaster Relief Actions” was published in Beijing. Zheng Wenkai, Chairman, Board of Trustees, and Yang Xiaodong, deputy director of the Disaster Relief Division of the Ministry of Civil Affairs attended.

2. Post-Disaster Reconstruction

The April 20 Lushan post-earthquake reconstruction project was established by CFPA on May 12, 2013 for carrying out the Lushan post-earthquake reconstruction and livelihood improvement in the disaster areas. By the end of 2017, it had received social donations worth 304.0424 million RMB, and the cumulative expenditure was 255.1734 million RMB in total. The project benefited more than 150,000 people (person-time) in 140 villages in 70 towns of 9 counties and districts of Ya'an city and Chongzhou city



Figure 1 | Anjing Village demonstration village activity

Figure 1 | Wazi Village Activity Center comes into use

The August 3 Ludian post-earthquake reconstruction project was established by CFPA in August 2014 for carrying out the Ludian post-earthquake reconstruction and livelihood improvement in the disaster areas. By the end of 2017, it had received social donations worth 147.4830 million RMB, and the cumulative expenditure was 131.6326 million RMB in total. The project benefited more than 50,000 people (person-time) in 15 towns of Ludian County, Huize County, and Qiaojia County.



Figure 1 | Wang Xingzui, Executive Vice Chairman, Board of Trustees of China Foundation for Poverty Alleviation, participated in the completion ceremony of the new School Dormitory project for post-quake reconstruction of Ludian

Figure 2 | Gensheng Primary School reconstructed after the Ludian Earthquake and comes into use in Wenping Town

3. Disaster Risk Reduction

In 2017, China Foundation for Poverty Alleviation launched the “SAY NO to Disaster”-512 National Disaster Reduction and Prevention Community Public Benefit Activities and Campus Disaster Reduction Classroom Project, released the “the Report of China Primary School Students Disaster Reduction Education Research” and “Disaster Reduction and Prevention Education Guide for Primary School Students”. The expenditure of the project is 1.1237 million RMB, covering 30 cities (counties, districts) in 18 provinces (municipalities/autonomous regions), benefiting over 54100 person-times.



Figure 1 | Mianyang station Little Disaster Reduction Officer Experience Activity

Figure 2 | The Seminar on “Basic Research Report on the Current Status of China Primary School Students Disaster Reduction Education” was held in Beijing

Figure 3 | China Foundation for Poverty Alleviation published “Disaster Reduction and Prevention Education Guide for Primary School Students”



TO PROMOTE THE CONCEPT OF EVERYONE PHILANTHROPY AND ACTIVELY ADVOCATE GREAT LOVE OF HUMAN BEINGS

In recent years, CFPA took the “everyone philanthropy” as the focus of the public participation in charity, cooperated actively with the various parties, and held the popular philanthropy advocacy activities. In recent years, CFPA has initiated such public-oriented projects as “Donate One Yuan, Give Benevolence, Offer Nutrition”, “Together with Walmart for Extra Meals”, “the Great Walkers”, “Unite the Force for Good, Charity Future Project”, “Love Knows No Border”, further deepen the concept of public benefit in the mind of everyone.

In 2017, CFPA continued to organize and implement advocacy activities such as the Great Walkers, Hunger 24, “Donate One Yuan, Give Benevolence, Offer Nutrition” and “Together with Walmart for Extra Meals”. Moreover, CFPA sponsored the “Love Knows No Border” International Charity Sale with the Ministry of Foreign Affairs, carried out 99 charity day and Gongyi Baobei plan on third-party platform and tried the advocacy activity of “Young Philanthropy Advocacy Officer”.

In 2017, 2.88 billion individual donations were made, and 48000 volunteers provided 205,000 hours of volunteer service .

1. Post-Disaster Reconstruction

On March 27, 2017, the “The 1st Symposium on Special Funds for Poverty Alleviation by the Securities Industry” jointly organized by the China Securities Industry Association and the China Foundation for Poverty Alleviation was successfully held in Beijing. The leaders of the State Council Leading Group Office of Poverty Alleviation and Development, China Securities Regulatory Commission and China Securities Association of China with representatives of securities companies and temporary cadres attended the meeting. This symposium is the first systematic feedback for the special fund for poverty alleviation in the securities industry.

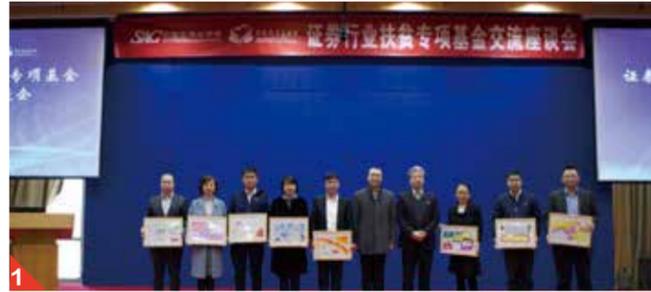


Figure 1 | “Symposium on Special Funds for Poverty Alleviation by the Securities Industry” site photos

From April 10, 2017 to April 12, , the “Accurate Poverty Alleviation Project Research and Exchange Training Meeting and Jiaduobao Snow Mountain Village Reconstruction Project Seminar” sponsored by China Foundation for Poverty Alleviation was held in Dengchigou, Baoxing County, Ya’an. Through the training, experience exchanges, case sharing and project field visit, etc., it can explore new ideas for enterprises to participate in accurate poverty alleviation work. The relevant leaders of China Foundation for Poverty Alleviation, Ya’an City Government and Jiaduobao Group and the representatives from relevant national ministries and commissions, central enterprises, state-owned enterprises, financial industry and private enterprises attended the seminar.



Figure 1 | Jiang Shaogao, Vice-Chairman of the China Foundation for Poverty Alleviation, made a speech at the “Accurate Poverty Alleviation Project Research and Exchange Training Meeting”



Figure 2 | Group photo of all staff attended “Accurate Poverty Alleviation Project Research and Exchange Training Meeting”

From June 19 to June 21, 2017, the China Foundation for Poverty Alleviation and the China Securities Industry Association jointly organized the “Training Class for Enhancing Accurate Poverty Alleviation Capacity of the Financial Industry”. The relevant leaders of the State Council Leading Group Office of Poverty Alleviation and Development, the Chinese People's Bank of China, the China Securities Regulatory Commission, and the China Securities Industry Association attended the opening ceremony of the training class. There were more than 300 poverty alleviation leaders, temporary cadres and leading cadres in designated counties attended the training class.



Figure 1 | Hong Tianyun, deputy director of the State Council Leading Group Office of Poverty Alleviation and Development, made a speech at the “Training Class for Enhancing Accurate Poverty Alleviation Capacity of the Financial Industry”.



Figure 2 | Over 300 poverty alleviation leaders, temporary cadres and leading cadres in designated counties participated in the “Training Class for Enhancing Accurate Poverty Alleviation Capacity of the Financial Industry”.

2. Great Walkers Bring Changes at Every Step

Great Walkers is a large-scale outdoor philanthropic hiking event that combines public welfare and sports. It is the first public benefit-hiking event of 100 kilometers in Chinese mainland and launched by CFPA in 2014. The event encourages participants to form a team of four people jointly overcome difficulties by walking day and night to complete the hiking challenge of 50 or 100 kilometers within specified time. With the belief of “Great Walkers bring changes at every step”, the event mobilizes people around us to support public welfare through actions and contribute to the comprehensive development of children in poverty-stricken areas.

By the end of 2016, more than 14,000 people in 5761 teams from over 10 countries have participated in Great Walkers events, 9933 people completed the challenge. 14735 (person-time) volunteers participated from over 150 cities in China. Aggregate donations of 18.96 million RMB. There were 197,000 effective donations, totaling 120,000 benefit Children (person-time), supported by more than 50 enterprises, 40 stars and hundreds media reported this activity.

In 2017, the “Great Walkers” activity came out of Beijing and successfully held in Chengdu and Nanjing. A total number of 6916 people participated in the activity, and 4192 people successfully completed the challenge. It totally raised RMB 7675897.03 for charity, of which RMB 1666134.1 was used for the Children Companion project; RMB 1,240,591.2 was used for Public Benefit Team project; RMB 1400,477.28 was used for Love Package; RMB 2,768,637.95 was used to build a love kitchen; RMB 600,056.5 was used for the Xuhang scholarship program.



Figure 1 | Nanjing Great Walkers Starting-Point Team Member Starting

Figure 2 | Beijing Charity Walkers Starting Ceremony



Figure 3 | Chengdu Charity Walkers Champions Team Ending Point Prize-awarding Ceremony

3. Unite the Force for Good, Inspires Volunteerism

The Unite the Force for Good project is a large-scale volunteer fundraising activity launched by China Foundation for Poverty Alleviation in 2011. The activity advocates volunteers to carry out philanthropy propaganda and fundraising. Through philanthropy activity to pass 100% kindness, gather the forces of love of the whole society, care and love the children in poverty-stricken areas. The project advocates college students to provide volunteer service for 100 hours, shopping malls to provide venues for 100 hours, and the public to donate 100 RMB.

By the end of 2017, the project has been implemented 13 times in total, there were 31 provinces (municipalities/autonomous regions), 124 cities, 279 colleges and universities, and more than 304,000 university student volunteers participating in the project, and the project accumulatively raised funds of RMB 65,092,400 for the primary school students in poverty-stricken areas and disaster-hit areas .

In 2017, the Unite the Force for Good activity called 43,000 university volunteers to raise nearly 70,000 Love Packages for the primary school students in poverty-stricken areas, and show the love of all sectors of the society to them. There were 40,815 college students from 81 colleges and universities participating in the 2017 "Unite the Force for Good-Warm action", and the activity raised 8.9424 million RMB; 2017 Unite the Force for Good Happy monthly donation season called for 2620 college students from 41 colleges and universities to participate in, and invited 13498 public to join the monthly donation.



Figure 1 | Spot demonstration of Taizhou College Volunteers at Marathon site
Figure 2 | Qinghai Province Huangzhong County Shizhangjia School Love Package Distribution Ceremony
Figure 3 | Unite the Force for Good • Warm Action College Training Meeting
Figure 4 | Unite the Force for Good volunteers are appealing for contribution
Figure 5 | Volunteers are dressing children
Figure 6 | College volunteers and primary school students appeal for donation for Love at RT-Mart
Figure 7 | Unite the Force for Good volunteers carry out a fundraising activity at C-Store

4. Charity Future, Promote the Development of Youth Philanthropy

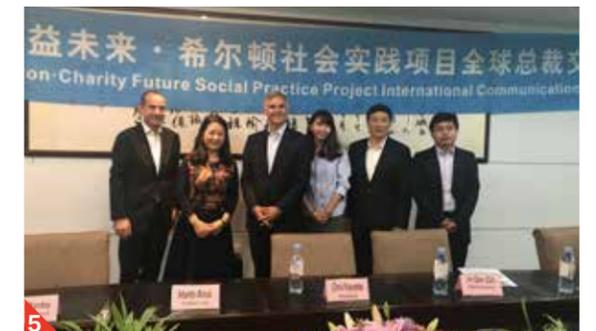
The Charity Future for Youth Project is a Youth Capacity Development project launched by the China Foundation for Poverty Alleviation in 2013. Aims to integrate social resources, support the development of charitable organizations in colleges and universities, promote the participation of university students in public benefit, and encourage young people to use innovative ways to explore solutions of social problems, to cultivate a new generation of young people with creativity, teamwork and social responsibility, to create a better future together.

By the end of 2017, the Charity Future has developed into a platform combining the public benefit youth college, the public benefit creation fund, and the public benefit × practical action. Successively carried out Wrigley Garbage Collection, Citigroup College Student Financial Quality Education Training, China Petroleum Social Practice Fund, SAP Youth Responsibility Dream +, Hilton Social Practice Project, and Good Deeds 100, etc. projects. Over the past five years, a total number of 567 organizations from 457 colleges and universities in more than 30 provinces (municipalities/autonomous regions) have received support, 1,455 organization leaders have received training opportunities, and 700,000 young people have benefited.

In 2017, the Charity Future project has covered 565 charitable organizations from 320 colleges and universities in 117 cities across the country, directly affecting 200,000 university students.



Figure 1 | 2017 Charity Future • SAP Youth Responsibility Dream + Competition
Figure 2 | 2017 Public Benefit Future • 99 Charity Day Youth Action Plan
Figure 3 | 2016-2017 Public Benefit Future • Citibank College Student Financial Quality Education Project Debate Competition
Figure 4 | 2016-2016 Public Benefit Future • Wrigley Garbage Collection National Championship
Figure 5 | 2017 Public Benefit Future • Hilton Social Practice Project Global President Exchange Meeting



5. Donate One Yuan, Give Benevolence, Offer Nutrition

In 2017, China Foundation for Poverty Alleviation in concert with KFC, Pizza Hut and other brands of Yum (China) Investment Co., Ltd., jointly launched the 10th “Donate One Yuan, Give Benevolence, Offer Nutrition” nationwide fundraising activity. To call on the entire society to donate RMB one to provide a nutrition lunch for children in poverty-stricken areas for one year, and donate love kitchen equipment for schools in poverty-stricken areas. The project sets up a donation platform for “public charity”, taking “one RMB” as the threshold of philanthropy for every people and encouraging the whole society to “support Philanthropy” at any time through a series of small actions of “donating one RMB”. Advocating “do not think any vice trivial, and so practice it,” and promoting the charity concept that “everyone can be charitable”, thereby, everyone can participate in public benefit by this activity, more people's love and social responsibility are inspired and cultivated.

By the end of 2017, the Donate One Yuan project has provided more than 37.4 million nutritious meals for the 547,000 primary school students in poverty-stricken mountainous areas in Sichuan, Yunnan, Guizhou, Hubei, Guangxi, Hunan, Fujian, Hebei, Heilongjiang and Xinjiang. Provided standard “love kitchen equipment” including electric stoves, rice cookers, sterilizers, workbench and exhaust fans for 860 poverty-stricken mountain schools. In the past 10 years since the donation of RMB one project, it has raised a total amount of 170 million RMB, and attracted 110 million people to participate.

In 2017, the Donate One Yuan one project began on July 8 and ended on July 30, which lasted 23 days. In 2017, the Donate One Yuan project received more than 19.36 million RMB for charity, and attracted more than 10 million people to participate.



Figure 1 | Yum China and China Foundation for Poverty Alleviation jointly awarded the license to Yeyiligan Primary School in Pilari Township, Aktao County, Xinjiang



Figure 2 | “Pizza Hut 2017 Donate One Yuan project” mobilization ceremony was held at Shanghai Pizza Hut Xiexin Star Plaza Store.



Figure 3 | Representatives of Yum China and China Foundation for Poverty Alleviation jointly visited the donating RMB one project school in Xundian, Yunnan Province, and visited the families of beneficiary students.



Figure 4 | Zhang Mengxue, the China's first gold medal winner of the Rio Olympic Games, participated in the RMB one donation mobilization activity at the KFC restaurant

6. Together with Walmart for Extra Meals

From August 17 to August 30, 2017, the China Foundation for Poverty Alleviation, together with Walmart and PepsiCo, launched “the 3rd Together with Walmart for Extra Meals” activity. With the joint efforts of the partners and the strong support of consumers, in 2017, the “Together with Walmart for Extra Meals” activity totally received 3.06 million RMB for charity.



Figure 1 | Walmart China and PepsiCo Greater China Group donated the donations of activities in 2017 to the project of “Extra Meals”.



Figure 2 | Walmart employees introduce the “Together with Walmart for Extra Meals” activity for consumers

7. Love Knows No Border

The “Love Knows No Border” international charity sale event was initiated by Ms. Qian Wei, wife of the Minister of Foreign Affairs in 2017, and jointly organized by the Ministry of Foreign Affairs of the People's Republic of China and the China Foundation for Poverty Alleviation. The activity raised more than RMB 3.352 million in total.

On October 29, 2017, the 9th "Love Knows No Border" international charity sale with the theme of "Building a Healthy Home in Yunnan" was held at the Workers' Stadium. The funds raised by the activity were used to build health clinics in Jinping County of Honghe Autonomous Prefecture and Malipo County of Wenshan Autonomous Prefecture, Yunnan Province. Foreign Minister Wang Yi and his wife Ms. Qian Wei, the Secretary of the Ministry of Foreign Affairs Party Committee and Deputy Minister Zhang Yesui, Deputy Minister Wang Chao and his wife, Assistant Minister Qian Hongshan and his wife, Chen Xiaodong and his wife, Chairman of China Foundation for Poverty Alleviation Zheng Wenkai, and Executive Vice Chairman Wang Xingzui, Vice Chairman and Secretary-General Liu Wenkui and more than 140 representatives and their wives of the embassies and international organizations in China participated in the event.

The organizer hopes to use this platform to implement the concept of accurate poverty alleviation proposed by General Secretary Xi Jinping. Adhere to accurate poverty alleviation, overcome poverty, resolutely fight against poverty, and let poor people and poor areas enter the all-round well-off society together. According to the actual situation of Jinping and Malipo in Yunnan Province, the charity sale will help the two counties build village-level and township-level health clinics, so that the wish of villagers that “minor illnesses can be treated in the village and serious illnesses can be treated in the county” will come true soon.



Figure 1 | Foreign Minister Wang Yi and his wife Ms. Qian Wei, the chairman of CFPA Zheng Wenkai, and relevant leaders of the Ministry of Foreign Affairs jointly awarded certificates of honor to the donated companies

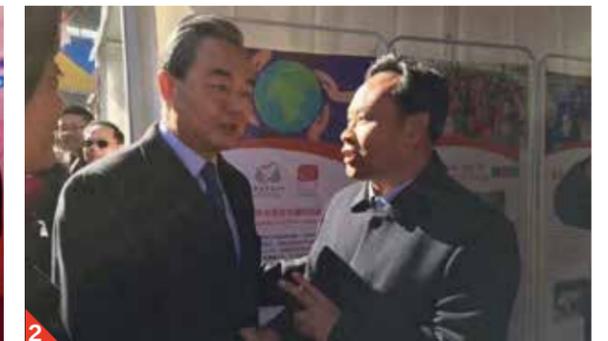


Figure 2 | Foreign Minister Wang Yi exchanged opinions on poverty alleviation projects with Wang Xingzui-Executive Vice Chairman of China Foundation for Poverty Alleviation

8. Moving Forward Project

The Moving forward Project advocates urban families with children aged 5-15 to join the monthly donation. Through the participation of parent & child information broadcasting, philanthropy courses, and philanthropy activities, the children's sense of responsibility and empathy can be cultivated, so that they can learn to love and share. By the end of 2017, a total number of 12,000 people had participated in the monthly donation and 25,000 primary school students in poverty-stricken areas benefited.

In 2017, the "Moving forward Project" WeChat official account has cumulatively upload 139 domestic and international philanthropy stories to 180,000 users. Raising users' awareness of the philanthropy and expanding their charity view. Through the 3rd little charity publicity officer activity, it has attracted more than 5,000 urban children to participate in the project, and introduced the "Growing up together" project to more than 70,000 people. The monthly donors visiting activities were held 3 times in the whole year. Nearly 100 groups of monthly donors visited the project area to learn about the use of donations and to experience the actual life of the rural children.



Figure 1 | Charity publicity ambassador Ran Yingying visited Tuonayi Primary School in Weining County, Guizhou Province

Figure 2 | Chief Publicity Officer Zheng Kai spent children's day with rural schoolchildren

Figure 3 | 2017 annual monthly donor welcome party

Figure 4 | Beijing No.4 Middle School "Yi Young - Middle School Students Public Benefit Philosophy and Practice Education Course" was completed

9. Gongyi Baobei

The Gongyi Baobei project is the product with the symbol "❤️" on Taobao (Tmall symbol is "❤️"). The seller voluntarily participates in the Gongyi Baobei program and sets a certain proportion of donations when selling their goods. After the goods is sold, the seller will donate a certain amount of money to the designated public benefit project for related philanthropy undertakings and promoting the concept of charity consumption.

By the end of 2017, the Gongyi Baobei project has received the donation of 250 million RMB in total. Accumulatively granted 158 million RMB for the Love Package project. 18.36 million RMB for the pillar project. 6.57 million RMB for the Smiling Children project. 1.3172 million RMB for the Blue Sky Aid project. 10.83 million RMB for the Children Companion project. 3.2 million RMB for the Paukphaw scholarship project in Myanmar and 53.9 million RMB for 28 NGO joint fundraising projects.

In 2017, China Foundation for Poverty Alleviation raised 110 million RMB in donations through Gongyi Baobei. Supported 43.63 million RMB for Love Package projects (including 2 million RMB for international Love Package projects), 18.36 million RMB for the pillar project, 4.13 million RMB for the smiling children project, and 4.7 million RMB for Children Companion, 3.2 million RMB for the Paukphaw scholarship project in Myanmar, and 36.9 million RMB for the 28 NGO joint fundraising projects.



Figure 1 | Gongyi Baobei Love Package project beneficiary students receive Love Package

Figure 2 | Sudan smiling children project helps more poverty-stricken students with the support of the Gongyi Baobei Platform

10. 99 Charity Day

"99 Charity Day" is an annual philanthropy event that is jointly initiated by Tencent philanthropy Organization and hundreds of philanthropy organizations, well-known enterprises, star celebrities, and top-level creativity institutions. September 9, 2015 is China's first charity day.

During 99 Charity Day period in 2017, 971,206 people donated on 372 self-owned projects of CFPA and social organization cooperation projects, collecting the donations of 64.6627 million RMB, among which the fund raised by the public was 40.8442 million RMB. The donations of Tencent were 15.457 million RMB. The donations of enterprises were 7.8087 million RMB, and the matching donations of Surprise Moment were 251,600 RMB. Donations were mainly used to help children, the elderly, disable people, and other poor and disadvantaged groups.



Figure 1 | 2017 99 Charity Day Fair and Launching Ceremony

11. 95 Charity Week

From September 1 to September 5, China Foundation for Poverty Alleviation and Alibaba jointly started the first "95 Charity Week". The Alibaba Group issued the proposal that "Everyone donates 3 hours to support the public benefit together" to the society, called on everyone to donate 3 hours each year to practice public benefit activities, let charity actions change themselves, change lives, and arouse more people's mercy, goodwill and good deeds, so as to bring about a small and beautiful change to the world, and realize the vision of "bluer sky and warmer heart".

During the 95 Charity Week, 10 projects of the China Foundation for Poverty Alleviation launched the fundraising activities in the online stores, well-known actors Zhang Yishan and Zhang Yunlong had participated in the fundraising activities. RMB 267,000 donations were received through activities, and the exposure of the activity reached 1 billion times.



Figure 1 | 95 Charity Week Launching Ceremony

Figure 2 | Well-known actors Zhang Yishan and Zhang Yunlong provided assistance for the 95 Charity Week project publicity activities to the China Foundation for Poverty Alleviation



TO PROVIDE INTERNATIONAL AID & ADVOCACY

China Foundation for Poverty Alleviation upholds the concept of “Love Knows No Border, People to People” and adheres to the principle of “Respecting Locality and Needs Driven” to carry out international aid and advocacy projects. China Foundation for Poverty Alleviation has invested a total of RMB 132 million, benefiting more than 300,000 disaster-affected or poor people in 19 countries and regions, as of the end of 2017.

The Foundation, with the support of government, business, partners and caring people in 2017, focusing on the six UN 2030 Sustainable Development Goals of poverty eradication, zero hunger, refueling program, quality education, clean drinking water and decent work, carried out international aid projects in seven countries covering Myanmar, Nepal, Ethiopia, Sudan, Cambodia, Haiti and North Korea, including serving food for African Smiling Children’s School Feeding, Nepal Post-disaster Reconstruction, Myanmar Paukphaw Scholarship Project, Ethiopian Women Economic Empowerment Project, Ethiopian Water Cellar Project and International Volunteer and other projects; a total of RMB 20.29 million was invested during the year, benefiting 95,010 person-times.

Our foundation actively issued the voice of Chinese social organizations and spread the concept of China’s public welfare on the international stage: Co-hosted with China NGO Network for International Exchanges the 35th United Nations Human Rights Council “Promotion of Human Rights: Role of Poverty Eradication” sub-conference with China NGO Network for International Exchanges in Geneva; Hosted the “Belt and Road, Public Benefits First” and “Sharing of International Learning Achievement” Love Knows No Border Forum, and participated in the organization of the Forum on “Shared Dividends: Accurate Poverty Alleviation through the Internet”, the Sub-forum on Anti-Poverty and Global and Regional Governance by the World Philanthropy Forum, and the International Bazaar on “Borderless Love” etc. of the 4th World Internet Conference. The Foundation, at the CCTV Charity Night, received the “Belt and Road” Public Benefit Practitioner Award on September 5, 2017.

Nepal

China Foundation for Poverty Alleviation helped build 2 schools in Nepal’s post-earthquake reconstruction program, in which the Yuba Sahabagita School donated by Suning held a completion ceremony on September 19, and the Patan School donated by Beijing Geyuan Company held a ground-breaking ceremony on April 20.



Figure 1 | Yuba Sahabagita reconstruction school assisted by Suning Group was completed



Figure 2 | Sun Weimin, Vice Chairman of Suning went to Nepal to attend the completion ceremony

China Foundation for Poverty Alleviation conducted Hepatitis B screening in the Pokhara region of Nepal. A total of 50,000 people from 51 health clinics were screened, which was the first international sanitary screening project performed in Nepal by an international NGO, with large number of people and wider coverage screened.



Figure 3 | Local doctors tested the hepatitis B for the masses benefited



Figure 4 | Local masses benefited waited for blood drawing to test hepatitis B

In view of the lack of schoolbag stationery in students of elementary and middle school in Nepal, we have introduced China’s successful love package, project into Nepal. The first 700 schoolbags were distributed during the completion ceremony of the school donated by Suning, and such project would be implemented in Nepal on a scale of at least 10,000 schoolbags per year in the future.



Figure 5 | Released love schoolbags at the reconstruction school

Myanmar

The beneficiaries of the Myanmar Paukphaw Scholarship Program were the outstanding full-time undergraduate students who studies excellent in character and study and with economic difficulty in their family, and they were provided with the economic and talent support activities for completing their studies. In addition to provid financial aid to poor students, the project also carried out support activities of talent support to improve the ability of the students in four areas, namely project research, design and implementation capabilities, organizational and communication skills, and cross-cultural communication skills. In 2017, the project received donation from the Gong Yi Bao Beietc.. Its scale increased from 600 persons to 1300, with an expenditure of RMB 2.25 million for the year. The project area expanded from Yangon to Rakhine and Mandalay region, and a total of 6 times Paukphaw support activity of talent support activity were supported. It has a great influence in Myanmar, and a number of local media in Myanmar have positively reported project activities.

The China-Myanmar Scholarship Program were donated by the Chinese Embassy in Myanmar. It provided scholarships for outstanding primary and middle school students in Myanmar and grants subsidies for needy students. The project was officially launched in June 2017 and implemented in 20 schools in 8 provinces in Yangon, Mandalay, Sagaing, Naypyidaw, Shan State, Magwe, Bago and Rakhine State. The project has awarded a total of 397 outstanding students and granted 211 poor students with scholarships and subsidies respectively, up to RMB 760,000.

In 2017, China Foundation for Poverty Alleviation, with the donation of the Chinese Embassy in Myanmar, cooperating with the Shan State Women's Affairs Association, provided funding for the temple schools in Lashio, Shan State and other places, and carried out quality education promotion projects in Shan State. The first-phase grant amounted to nearly RMB 670,000, mainly for equipping with desks, chairs, computer classrooms, sewing machines and building toilets for schools.

China Foundation for Poverty Alleviation, in 2017, with the support of the Hong Kong South-South Education Foundation, launched a computer classroom project and provided a computer classroom for the University of Daguang. A total of 40 computers were purchased, and 1267 students in the school computer science and computer courses benefited.



Figure 1 | Staff of Myanmar Office of China Foundation for Poverty Alleviation
 Figure 2 | Wang Xingzui, Executive Vice President of China Foundation for Poverty Alleviation, Dr. Thein Win, Director of Higher Education Department of Myanmar, Chen Chen, Minister Counsellor of the Chinese Embassy in Myanmar, and Dr. Nay Win Oo, Deputy Director of Higher Education Department of Myanmar, cut the ribbon for the project
 Figure 3 | Organized College Students benefited from the Paukphaw Subsidy Program to visit China-funded enterprise in Myanmar - Huawei
 Figure 4 | Hong Liang, Chinese Ambassador in Myanmar received the delegation of Liu Wenkui, Vice Chairman and Secretary-General of China Foundation for Poverty Alleviation

Figure 5 | Staff of China Foundation for Poverty Alleviation granted subsidy to beneficiary students
 Figure 6 | The donation ceremony of the Shan State Quality Education Promotion Project was held in Lashio, northern Shan State, Myanmar
 Figure 7 | Project construction and donation of classrooms, toilets, water purifiers, computers, quilts, tables and chairs, blankets, projectors, etc.
 Figure 8 | Donation Ceremony of love computer classroom in University of Daguang of Myanmar
 Figure 9 | Beneficiary college students was studying at love computer classroom in University of Daguang

Ethiopia

The Ethiopian Smiling Children School Feeding Program was launched in May 2015 and had run for two years and a half. China Foundation for Poverty Alleviation has raised more than RMB 7 million to feed 4,074 students in the 42 Ethiopian public schools, by the end of 2017. Funding invested in Ethiopia in 2017 was RMB 3.38 million. After the project was implemented, it attracted school drop-out children to return to school, and the drop-out rate was reduced; attendance rate has been greatly improved, students' physical and psychological conditions have been greatly ameliorated, and their learning performance and academic results showed great advancement. It has been recognized by all sectors of Ethiopian society and received donations from local companies such as Ethiopian Airlines, Ethiopian Telecom and Midrock. At present, 20,000 students benefited from Ethiopia's smiling children school as a whole.



Figure 1 | Ethiopia children were having a happy lunch

The water cellar project imitated rainwater harvesting technology in China's severely water-scarce mountainous areas to provide clean, reliable, and cheap water resources for household water use in developing countries. The water cellar project has three advantages in solving drought problem. First of all, the water cellar project is a development project, which not only reduces the time for water intake by farmers and the cost of water, but also provides guarantee for the economic income of farmers. Second, the water cellar has been built with the help of civil society mobilizing community participation. It is a low cost and sustainable project. Third, water cellars can continuously alleviate water shortages in arid regions. Each cellar built for assistance can continue to store water for a family of 5 members for 30 years. The first phase of the Ethiopian Water Cellar Project received a donation of RMB 750,000 from XCMG Group in 2017 and successfully built 41 water cellars in Ethiopia. Based on the successful implementation of the first phase of the water cellar project, the second phase of the 40 water cellars with donation RMB 880,000 from XCMG had been officially started.



Figure 1 | Ethiopian cellars and vegetables and fruits poured out by farmers with water from water cellars

The Women's Vocational Training Program was donated with RMB 700,000 from CGCOC Group, which was used to train 100 Ethiopian poor women in basketry and stone carving to gain income-generating skills and achieve employment or perform entrepreneurship. In 2017, the project invested RMB 350,000 and 50 women have been trained in Tigray, Ethiopia. The products produced by these women have already been sold at the market. The effect of the project was very obvious.



Figure 1 | Launching ceremony of Ethiopian Women Economic Employment Project

Figure 2 | Products with Chinese elements prepared by beneficiaries of Ethiopian Women Economic Employment Project

Sudan

The Sudan's Smiling Children School Feeding Program was launched in August 2015 and has been carrying out for two years and a half. China Foundation for Poverty Alleviation has raised more than RMB 5 million to support 3,813 students in 7 Sudan public schools, by the end of 2017, after two years and a half of project implementation. RMB 2.65 million was sent to Sudan in 2017. After the project was implemented, the students' academic performance was greatly improved. The exam passing rate of the 8th grade in 2 schools in the Red Sea State to high school reached 100%; the physical condition of students has been greatly improved, the number of students who have taken sick leave has been significantly reduced, and the attendance rate of students has been greatly increased. The time for teachers to deal with unexpected incidents has been reduced and they can concentrate more on teaching. The project received praise from all sectors of the Sudanese society and Sudan's mainstream media reported the successful cases of the project.

China Foundation for Poverty Alleviation received donation of RMB 200,000 from the South-South Education Foundation for a computer classroom project in Sudan in 2017, which was used to provide 50 computers in the Osman Ibn Afan boys' school, the Thoyba Girls' School, the Humyraa Girls' School, the Nasr Girls' School and the Algadisya Boys' School in Khartoum, Sudan. 50 computers. Before, students in these schools could only see computers in books and had never touched any real computers. The implementation of the Computer Project would surely reduce the digital gap in sub-Saharan African countries and provide children with quality education.



Figure 1 | Sudan children were having a happy lunch



Figure 2 | Mr. Abdulrahman Alsadig Almahdi, Assistant of the Sudan President, attended the computer classroom handover ceremony

International Volunteer Program

The international volunteer projects are the reflection of the "people to people" foreign aid model. Its successful implementation would enable the "communication, friendship and cooperation" between China and the host country. China Foundation for Poverty Alleviation, under the entrustment of the Ministry of Commerce of the People's Republic of China Department of Foreign Assistance, undertook the task of sending 10 Chinese volunteers to Myanmar and Nepal. The project was launched on October 20, 2016. A total of 202 people had signed up, and after preliminary screening of CV, two rounds interviews and psychological test, 10 volunteers were selected. After one week of training in Beijing, they were sent to Myanmar and Nepal in March 2017. After they arrived in Myanmar and Nepal, they quickly joined the community and started voluntary services, which has been unanimously praised.



Figure 1 | International Volunteer Departure Ceremony



Figure 2 | Chen Yanhong, an international volunteer was teaching Chinese in Pinyin U Lwin, Myanmar

Cambodia Project

In 2017, the funding of the Cambodian Food Aid program was RMB 7.725 million, and the expenditure was RMB 6.185 million. It provided students with more than 3.42 million meals a year and benefited more than 17,000 people. The staff of China Foundation for Poverty Alleviation, on November 23, participated in the Sino-Cambodian Folk Friendship Symposium at Beijing Nationality Hotel. At the meeting, a experience exchange was performed with a delegation of 18 delegates from Cambodian civil society organizations. Mr. Gaili Weixi, Deputy Director of the Office of the Prime Minister of Cambodia and Director of the Forum for Cambodian Civil Society Organizations, and Yu Xiaoxuan, Deputy Secretary-General of the China NGO Network for International Exchanges attended the meeting.



Figure 1 | Cambodian children received the "Nutritious Meal"

North Korea Flood Rescue

In September 2016, the North region of DPRK suffered a heavy flood which is the largest in 70 years, caused more than 300 deaths, more than 600 were injured or missing, and about 300,000 victims needed rescue. China Foundation for Poverty Alleviation launched response mechanism after the disaster took place. From January 12 to 14, 2017, a group was dispatched to North Korea to carry out humanitarian aid and donated an oil-filled XCMG wheel loader (LW300FV), worth RMB 216,300.



Figure 1 | Handing over the donated loader at the China-North Korea Border

Uganda Needs Assessment

The staff of China Foundation for Poverty Alleviation, from November to December 2017, arrived in Uganda to carry out the Bright Future - assessment of South Sudan's refugee resettlement project in northern Uganda.



Figure 1 | Staff of International Development Department were making research in South Sudanese refugee settlements in northern Uganda



Figure 2 | Donor-Mr. He Daofeng and staff of China Foundation for Poverty Alleviation were asking information from refugees

Love Without Borders “the Belt and Road, Philanthropy First” Workshop

“The Belt and Road, philanthropy First” workshop event was organized by China Foundation for Poverty Alleviation and the Beijing Rongzhi Corporate Social Responsibility Research Institute, it was also the Chinese Enterprises’ Overseas philanthropy Seminar, which was held at China Foundation for Poverty Alleviation on April 27, 2017. The seminar aimed to give full play to the important role of non-government organizations in line with the “The Belt and Road” initiative, to help Chinese companies solve the challenges and difficulties faced in international aids projects, and to build an international platform for philanthropy exchange and cooperation. More than 60 guests from government, enterprises, research institutions, social organizations, and media representatives attended the seminar.



Figure 1 | Photo of participants



Figure 2 | Sinopec shared the experience in fulfilling overseas CSR

Love Without Borders “CFPA Phase II Internationalization Study and Strategic Development ” Workshop

China Foundation for Poverty Alleviation successfully hosted the Phase II CFPA phase II Internationalization study and strategic development workshop of China Foundation for Poverty Alleviation under the theme of “sharing experiences, building capacities and promoting development” on August 22, 2017. The conference was held to review China Foundation for Poverty Alleviation’s learning and evaluation results of international learning and strategic development planning project, in order to improve capacity of Chinese non-governmental organizations and to promote the internationalization of non-governmental organizations, under the background of “The Belt and Road” and the state’s efforts to increase the support for outreach from non-governmental organizations. More than 120 people from government agencies, academic circles, business circles, media circles and Chinese and foreign non-governmental organizations attended the sharing event.



Figure 1 | Chen Hongtao, Executive Deputy Secretary-General of China Foundation for Poverty Alleviation, was presiding over the theme forum of Love without Borders



Figure 2 | Important guests attending the forum

To Participate in the World Charity Forum

The Second Forum of "World Philanthropy Forum" jointly initiated by the Chinese People's Association for Friendship with Foreign Countries and Tsinghua University was launched in Beijing on November 29. This forum was related to the theme of "collaborative cooperation", common consultation and development to support the Sustainable Development Goals (SDGs) of United Nations, support the "The Belt and Road" international initiative, promote the mechanism for achieving shared growth through discussion and collaboration on work together to build a community of shared future for mankind. The forum focused on four issues which are fighting poverty, social impact investment, environmental protection and youth development. Wang Xingzui, Executive Vice President of China Foundation for Poverty Alleviation, and more than 10 non-profit organizations around the world jointly initiated the "a community with a shared future for mankind: Philanthropy and Social Service Collaboration Network".



Figure 1 | China Foundation for Poverty Alleviation and other organizations jointly initiated the Charity and Social Service Collaboration Network

Host a Sub-conference at the UN Human Rights Council

China Foundation for Poverty Alleviation and China NGO Network for International Exchanges organized the sub-conference themed by "Promotion of Human Rights: Role of Poverty Eradication" at the Palais des Nations in Geneva on June 16, 2017 during the 35th meeting of the UN Human Rights Council. It was attended by government representatives from various countries, international agencies and non-governmental organizations from various countries and reported by 35 Chinese and foreign media.



Figure 1 | Liu Wenkui, Vice Chairman and Secretary-General of China Foundation for Poverty Alleviation, was addressing the topic speech on sub-conference of the Human Rights Council

Joint Hosting a Sub-Forum of the World Internet Conference

The 4th World Internet Conference was opened in December 3, in Wuzhen, Zhejiang Province, the President Xi Jinping sent a congratulatory letter. In the morning of December 4, The Forum on "Shared Dividends: Accurate Poverty Alleviation through the Internet" of the 4th World Internet Conference was successfully held in Wuzhen. It was also the first time to set up a forum on the subject of "Internet and Targeted Poverty Alleviation" in four years since the World Internet Conference was held. The forum was jointly hosted by China Foundation for Poverty Alleviation and the China Internet Development Foundation, and co-organized by the China Academy of Information and Communications Technology and the Jingdong Group. The International Development Department invited Mr. Wagle, Vice Chairman of the Nepal Planning Commission, and Ms. Tigest of the Ethiopian Ministry of Women and Children.



Figure 1 | High-end Dialogue of The 4th World Internet Conference

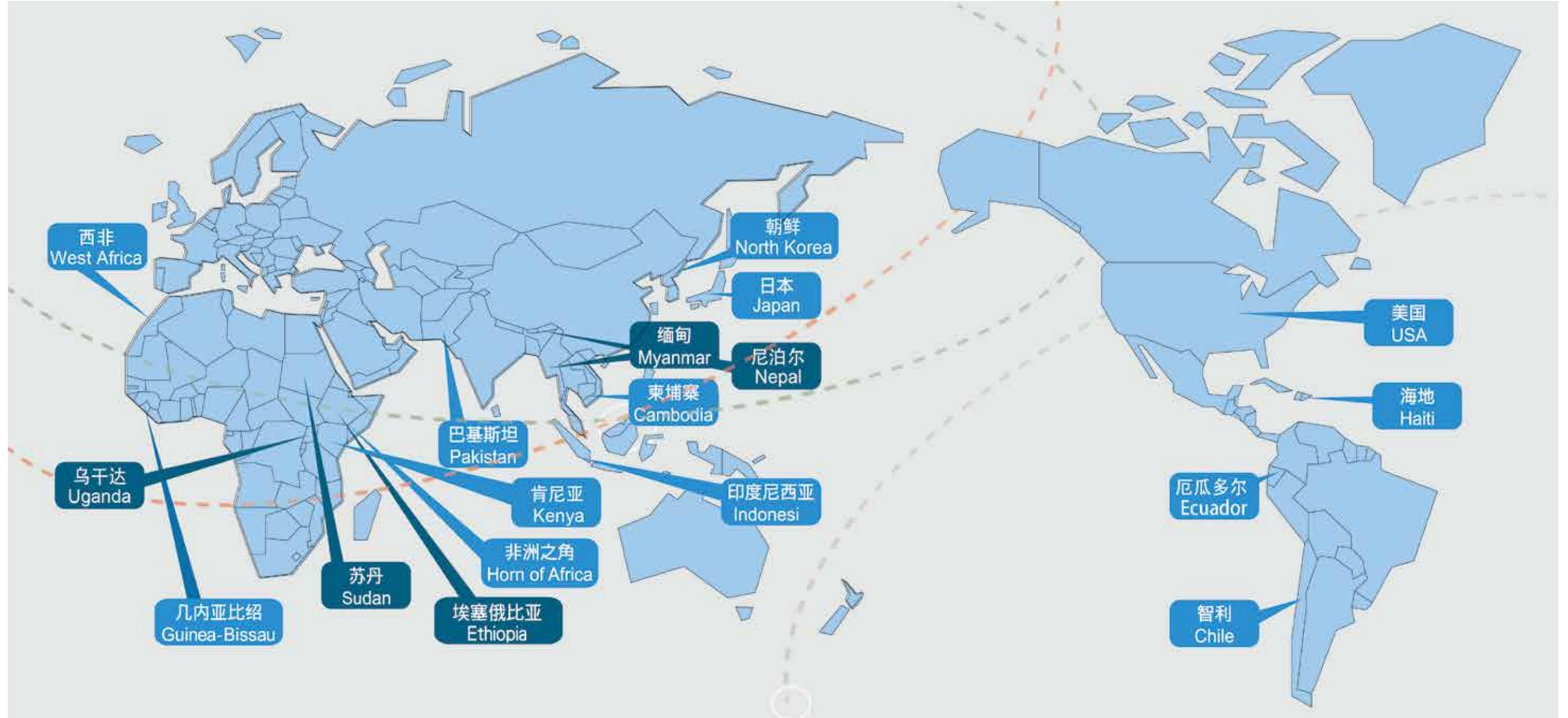
Received Visits by Journalists from more than 30 Countries in Asia, Africa and Latin America



Guided by the Information Department of the Ministry of Foreign Affairs, the China Public Diplomacy Association established the China-Africa News Exchange Center and the China-South Asia and Southeast Asia News Exchange Center. China Foundation for Poverty Alleviation received 3 groups of journalists from more than 30 countries in Africa, South Asia and Southeast Asia to visit. Afterwards, foreign media covered and reported many articles on poverty alleviation in China, which promoted the China's poverty alleviation experience and stories in the world.

Figure 1 | Reception of the Asian and African Journalist Delegation of the Ministry of Foreign Affairs

Map of CFPA International Projects



During the last decade, CFPA launched projects in 19 countries and regions. In 2017, CFPA launched long-term projects in 5 countries, namely Myanmar, Nepal, Ethiopia, Sudan, and Uganda. Of which, CFPA officially registered in Myanmar and Nepal, set up own office, symbolizing that CFPA has officially become an INGO.

AUDIT REPORT

中国扶贫基金会
CHINA FOUNDATION
FOR POVERTY ALLEVIATION

中国扶贫基金会

捐赠人



AUDITORS' REPORT



Ruihua Audit Zi [2018] No. 01280011

To China Foundation for Poverty Alleviation:

1. Opinion

We have audited the financial statements of China Foundation for Poverty Alleviation (the "CFPA"), which comprise the statement of financial position as at 31 December 2017, and the statement of balance sheet, business activities statement of 2017 and statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies. In our opinions, the following financial statements based on <Nongovernmental Non-profit Organization Accounting System> present fairly CFPA financial status in 31 December 2017, operating results and cash flow statement in 2017.

2. Basis for Opinion

We conducted our audit in accordance with China Standards on Auditing (CSA). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of CFPA in accordance with the ethical requirements that are relevant to our audit of the financial statements in the Chinese Institute of Certified Public Accountants' Code of Ethics for Professional Accountants, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

3. Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management of CFPA is responsible for the preparation and fair presentation of the financial statements in accordance with <Interim Regulations on Registration Administration of Private Non-enterprise Units><Nongovernmental Non-profit Organization Accounting System> and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

4. Auditor's Responsibility

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with CSA will always detect a material misstatement when it exists. Misstatement can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with CSA, we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- (1) Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- (2) Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control.
- (3) Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the management.
- (4) Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.



China CPAs:

China CPAs:

7 March 2018



Balance Sheet

Company: CFPA December 31, 2017 Unit: RMB Yuan

Assets	Row	Opening Balance	Closing Balance	Liabilities and Net Assets	Row	Opening Balance	Closing Balance
Current Assets:				Current Assets:			
Cash and cash equivalents	1	443,364,114.16	455,068,996.08	Short term borrowings	20		
Short-term investments	2	548,891,936.75	621,426,173.92	Account payables	21		1,249,332.01
Account receivables	3	1,162,062,556.23	679,463,599.13	Accrued payroll	22	502,452.26	565,023.40
Prepayments	4	7,874,234.55	6,831,637.71	Tax payables	23	98,400.78	108,325.13
Other receivables	5	2,704,808.72	3,723,666.28	Other payables	24	4,901,944.69	1,975,667.63
Inventories	6	40,291,561.41	34,096,635.82	Receipts in advance	25		
Deferred expenses	7			Accrued expenses	26		
Other current assets	8			Long-term liabilities due within one year	27	90,000,000.00	270,000,000.00
Total current assets		2,205,189,211.82	1,800,610,708.94	Total current liabilities		95,502,797.73	273,898,348.17
Long-term equity investments	9	476,971,096.38	582,280,753.37	Long-term borrowing	28	483,500,000.00	213,500,000.00
Long-term debt investments	10	30,000,000.00	60,000,000.00	Long-term payables	29	27,000,000.00	27,500,000.00
Total long-term investments		506,971,096.38	642,280,753.37	Total long-term liabilities		510,500,000.00	241,000,000.00
Original value of fixed assets	11	9,844,198.08	19,101,235.96				
Less: accumulated depreciation	12	7,610,047.31	8,439,542.00	Entrusted liabilities	30	1,003,393,793.83	613,283,397.65
Net value of fixed assets		2,234,150.77	10,661,693.96	Total Liabilities		1,609,396,591.56	1,128,181,745.82
Construction in progress	13	8,445,000.83	1,892,402.00				
Heritage cultural assets	14	273,892.00	273,892.00	Net assets:			
Disposal of fixed assets	15			Unrestricted net assets	31	278,380,792.52	418,489,853.92
Total Fixed assets		10,953,043.60	12,827,987.96	Restricted net assets	32	843,736,538.23	917,185,229.96
Intangible assets	16	8,400,570.51	8,137,379.43				
Other non-current assets	17			Total Net assets		1,122,117,330.75	1,335,675,083.88
Entrusted assets :	18			Total Liabilities and net assets		2,731,513,922.31	2,463,856,829.70
Entrusted assets	19						
Total Assets		2,731,513,922.31	2,463,856,829.70				

Person in Charge: Duan Ying-bi Person in charge of accounting: Liu Wen-kui Supervisor of Accounting Institution: Tang Feng-mei Statement preparation: Xu Xiao-xu

Statement of business activities

Company: CFPA For year ended 2017 Unit: RMB Yuan

2 0 1 7				
Item	Row	Unrestricted	Restricted	Total
1. Revenue				
Incl.: Donation	1	6,900,175.08	575,579,164.27	582,479,339.35
Rendering of services	2			
Good of sales	3			
Government grants	4			
Investment income	5	52,352,953.23		52,352,953.23
Other income	6	8,025,550.98		8,025,550.98
Total Revenue	7	67,278,679.29	575,579,164.27	642,857,843.56
2. Expenses				
1) Business activities cost	8	473,097,062.18		473,097,062.18
2) Administrative expenses	9	20,699,292.51		20,699,292.51
3) Cost of raising funds	10	8,818,843.62		8,818,843.62
4) Others	11	4,181.01		4,181.01
Total expenses	12	502,619,379.32		502,619,379.32
3. Restricted net asset transferred into unrestricted net asset	13	501,207,413.87	-501,207,413.87	
4. Changes in net asset ('-' for decrease)	14	65,866,713.84	74,371,750.40	140,238,464.24

2 0 1 6				
Item	Row	Unrestricted	Restricted	Total
1. Revenue				
Incl.: Donation	1	144,000.00	471,023,853.48	471,167,853.48
Rendering of services	2			
Good of sales	3			
Government grants	4			
Investment income	5	62,018,557.68		62,018,557.68
Other income	6	7,507,333.78		7,507,333.78
Total Revenue	7	69,669,891.46	471,023,853.48	540,693,744.94
2. Expenses				
1) Business activities cost	8	455,835,694.60		455,835,694.60
2) Administrative expenses	9	27,741,748.65		27,741,748.65
3) Cost of raising funds	10	-107,009.98		-107,009.98
4) Others	11	4,723.19		4,723.19
Total expenses	12	483,475,156.46		483,475,156.46
3. Restricted net asset transferred into unrestricted net asset	13	462,850,127.83	-462,850,127.83	
4. Changes in net asset ('-' for decrease)	14	49,044,862.83	8,173,725.65	57,218,588.48

Person in Charge: Duan Ying-bi Person in charge of accounting: Liu Wen-kui Supervisor of Accounting Institution: Tang Feng-mei Statement preparation: Xu Xiao-xu

Cash flow statement

Company: CFPA For year ended 2017 Unit: RMB Yuan

Item	Row	Amount
1. Cash Flow from Operating activities:		
Cash received from donation	2	551,751,880.41
Cash received from membership fees	3	
Cash received from rendering of services	4	
Cash received from the sales of goods	5	
Cash received from government subsidies	6	
Other cash received relating to operating activities	7	9,733,072.96
Subtotal of cash inflows	8	561,484,953.37
Cash paid for donation or imbursement	9	413,743,990.39
Cash paid to and for employees	10	26,076,883.86
Cash paid for goods and services	11	
Other cash paid relating to operating activities	12	31,947,499.67
Subtotal of cash outflows	13	471,768,373.92
Net cash flow from operating activities	14	89,716,579.45
2. Cash Flow from Investing activities:		
Cash received from return of investments	16	620,674,175.58
Cash received from income on investment	17	17,530,276.56
Cash received from disposal of fixed assets and intangible assets	18	
Other cash received relating to investing activities	19	
Subtotal of cash inflows	20	638,204,452.14
Cash paid to acquire fixed assets, intangible assets	21	1,296,511.15
Cash paid on investments	22	719,443,557.09
Other cash paid relating to investing activities	23	
Subtotal of cash outflows	24	720,740,068.24
Net cash flow from investing activities	25	-82,535,616.10
3. Cash Flow from Financing activities:		
Cash received from borrowings	27	
Other cash received relating to financing activities	28	125,905,605.20
Subtotal of cash inflows	29	125,905,605.20
Cash repayments of borrowings	30	92,000,000.00
Cash paid for interest expenses	31	26,577,833.36
Other cash paid relating to financing activities	32	2,804,731.04
Subtotal of cash outflows	33	121,382,564.40
Net cash flow from financing activities	34	4,523,040.80
4. Effect of changes in foreign exchange rate on cash and cash equivalents	35	
5. Net increase in cash and cash equivalents	36	11,704,004.15

Person in Charge: Duan Ying-bi Person in charge of accounting: Liu Wen-kui Supervisor of Accounting Institution: Tang Feng-mei Statement preparation: Xu Xiao-xu

Our Organization

Board of Trustees

Chairman	Zheng Wenkai	
Executive vice president	Wang Xingzui	
Vice president	Liu Wenkui	
Wang Ming	Wang Lizhi	Wang Xingzui
Wang Zhenyao	Liu Wenkui	Shi Zengzhi
Wang Xiangdong	Chen Guoqiang	Zheng Wenkai
Jin Jianhang	Jin Jinping	Zhao Guanjun
Xiang Lei	Guo Kaitian	Dang Yanbao

Board of Supervisors

Wang Hui	Bai Xiaohong	Liu Xinbing
----------	--------------	-------------

Secretariat

Secretary-General	Liu Wenkui		
Executive Vice Secretary-General	Chen Hongtao		
Vice Secretary-General	Wang Jun	Ding Yadong	Wang Peng
Assistant Secretary-General	Qin Wei	Yan Zhitao	

Functional Departments

General Affairs Department	Human Resources Department
Monitoring Research Department	Planning and Finance Department
Brand Communication Department	IT Department

Business Department

Microfinance Project Department	Health Development Department
Disaster Relief Department	New Great Wall Project Department
Resource Development Department	Project Cooperation Department
International Development Department	Mobile Internet Department
Public Interaction Department	Project Management Department
E-commerce Poverty Alleviation Department	Pension Project Department
Poverty Alleviation Cooperation Department	



Persistence Brings Changes !

Beijing headquarters

Tel: 010-82872688 +86 10 6255 5580

Fax: 010-62526268

Address: South Building, 36 Shuangyushu Xili, Haidian District, Beijing

Zip Code: 100086

Chengdu Office

Tel: 028-65771238

Fax: 028-65771238-697

Address: Floor 12, China Citic Bank ,No.208, Shijichen Road, High-tech District, Chengdu City, SiChuan Province

Zip Code: 610041

Guangdong Office

Tel: 020-83713452

Fax: 020-83713453

Address: Room 717, Floor 7, Building 45, No. 3 Yard, Jianshe Dama Road, Yuexiu District, Guangzhou

Zip code: 510060

Official website: www.fupin.org.cn

Hotline: 010-62655199 010-82626896

Complaints Hotline: 010-62557336

Bank of Deposit: Bank of China Beijing Science and Technology Exhibition Center Branch

Account Name: China Foundation for Poverty Alleviation

Account No.: 323 3560 29109